





Our greatest Value, our Human Capital

Konecta, 20 years together



### Konecta

Point of contact for questions concerning the content and process of definition of the Annual Corporate Responsibility and Sustainability Report.

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# MESSAGE FROM THE BOARD

### Dear friends,

There is no doubt that the last few years have been really interesting from a dual perspective, one in which we have been both observers and active players of the multiple changes that have taken place at breakneck speed, mainly as a result of technological disruption.

This has also been the case for us at Konecta: in the span of five years, we have experienced exponential growth in both turnover and volume, and we continue our transformation process to boost evolution in our business, and introduce greater flexibility. Uncertainty is the motto of our times, and we need to be prepared to navigate through it.

The first substantial milestone of 2019 was the the renewal of our shareholders. Earlier this year, we managed to close, with the combined efforts of the company's President and the Board of Directors, the acquisition of the Group with the support of a new financial partner, ICG- Intermediate Capital Group-. Their longer-term vision will allow us to continue with our strategic plan, aimed at growing in a focused and selective manner, while remaining committed to exploiting our technological potential and high value-added services.

The success of this transaction highlights the confidence of the markets, based on Konecta's long-standing relationships with large clients and the extraordinary position of the Group in the financial services and telecommunication industries in Spain and Latin America, where we rank among the top leading positions in the



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BPO industry in Spain, Argentina, Colombia and Peru, both in terms of market participation and the number of employees.

This focused and selective strategy enables us to adapt to the ever-changing reality we live in, not only in the markets, but also in the political and social areas that may influence our operations. Thus, in 2019, we increased our operations in areas in which we were already present, and dabbled in others that represent tremendous opportunities for growth for Konecta.

One such example was the acquisition of Uranet, in Brazil, and Sum Talk, in Spain. These transactions resulted in market expansion and the incorporation of companies that give us greater value in sectors such as retail and technology, allowed access to new talent sources and tools that are now available for the entire Group, regardless of the country, and that ultimately benefit our clients.

This structural transformation is part of our search for alternatives to the usual way of doing things to support the business of companies, the most traditional and the unconventional alike: we work with partnerships, under schemes adapted to the new economy, which allow us to provide coverage in all the areas to our more global clients, relying on technological advances to ensure our quality standards; driving offshore and nearshore in the US and the Southern Cone; and using digital marketing to contact sectors with which we not often co-exist.

At the operational and organisational level, we focus on two key levers in our strategy to ensure our benchmark position in the market. On the one hand, the development of the In-house Innovation Acceleration Plan, based on the exploitation of our current capabilities, accompanied by our advances in the new digital channels, data analytics, automation, robotics and artificial intelligence with the construction of cognitive solutions. On the other hand, the human and personal component.

In a year when we reached 70,000 employees worldwide during the peak of activity, we know that it is of vital importance to continue investing in our human capital, in their training, digital upskilling and reskilling of the workforce enabling them to perform their duties with greater efficiency, and providing excellent support and advice to improve the customer experience.

If companies are the driving force of the development of societies, our professionals are the backbone that makes it possible. Konecta is a melting pot for multiple nationalities, capabilities, generations. With more than 66 % of women in our workforce, diversity, equality of opportunity and non-discrimination are part of our corporate culture.

We believe that encouraging the integration of groups at risk of exclusion in the productive fabric promotes progress and that is why, working hand in hand with our Foundation, we support the development of projects aimed at this end, in partnership with third parties to multiply the scope of these initiatives.

We work with partnerships, under schemes adapted to the new economy, which allow us to provide coverage in all the areas to our more global clients.

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We also ratified our commitment to the United Nations Global Compact, as founding members of the Spanish network in 2004. Our commitment is deployed in specific initiatives aligned with its ten Principles of Action, related to the fields of Human Rights, Labour Standards, the Environment and the Fight against Corruption, as well as with the Sustainable Development Goals contained in the UN 2030 Agenda.

In 2020, we will celebrate our anniversary: this year marks two decades of activity, we are a mature company with a solid history that has learned from its mistakes and taken advantage of the opportunities that have emerged along the way. We are leaders in our industry, thanks to the commitment of our directors and our employees, the confidence from our shareholders and clients, the loyalty of our suppliers, and the collaboration of numerous entities and institutions. Thank you all for these 20 years of achievements, and we invite you to continue to walk with us in the coming decades.

José María Pacheco Guardiola, President Jesús Vidal Barrio Rivas, CEO Key Figures

### Key Figures

### **Economic Dimension**

629 63	629,635	2018	756,961
Total net Revenue	(EUR thousands)	2017	763,967
	616,508	2018	715,463
Economic value distributed	(EUR thousands)	2017	711,505
	3,746 (EUR thousands)	2018	8255
Income tax paid		2017	4249
Public subsidies received and	<b>277</b> (EUR thousands)	2018	452
donations		2017	280
Contributions to foundations and	270	2018	270
non-profit organisations -Konecta Foundation-	(EUR thousands)	2017	538

### Social Dimension

Number of small success 45 02/		2018	58,383
Number of employees	65,924	2017	58,062
Danish and Common in shell	44	2018	66
Percentage of women in staff	66	2017	64.47
	4 201 2/0	2018	5,152,898
Hours of training	6,301,248	2017	5,349,514
Investment in training 22.27		2018	15.29
Investment in training	(EUR millions)	2017	14.69

### **Environmental Dimension**

D (1)1	sumption (t) <sup>1</sup> <b>81.24</b>	2018	101.7
Paper consumption (t) <sup>1</sup>	01.24	2017	109.71
Water concumption ( 2)	Water consumption (m3) 317,743	2018	314,054
water consumption (m3)		2017	209,294
Davian consumentian (IMII)	En no2 / (n	2018	50,501,497
Power consumption (kWh)	50,082,460	2017	48,425,157
Hazardous Waste (t) <sup>2</sup> 25.19	2018	14.84	
Hazardous Waste (t) <sup>2</sup>	25.17	2017	18.01

<sup>(1)</sup> Data from Spain

<sup>(2)</sup> Data from Argentina, Colombia Spain and Peru







Konecta, growth and transformation

Corporate Governance

Comprehensive Solutions at the service of our Clients

Sustainability and Innovation

We Konnect with our Clients

Certifications and Awards

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Konecta

# Konecta, growth and transformation

The industry benchmark for BPO and customer relationship worlwide -particularly relevant in Spain, Argentina, Colombia and Peru, where it ranks among the most important companies in the industry-, Konecta has faced 2019 as a year for transformation.

Following the restructuring of its shareholders, the company continues its growth trajectory, both in terms of international presence and volume, with the purpose of consolidating its position among the leaders of the Spanish-speaking market in the sector, through the sum of organic and inorganic growth.

Within the framework of this strategy, Konecta decided to undertake a series of structural changes in 2019. These included the closure of its offices in the United Kingdom to focus its efforts on growing in other markets such as Latin America, United States, Spain, Portugal and Morocco, while investing in new technological developments in areas such as omni-channels, automation, artificial intelligence or data analytics.

In this vein, Konecta acquired in February 2019 the Brazilian company, Uranet, thus increasing its presence in the country and its technological capabilities, by completing its current tools and software offer, which then added to its adaptability and flexibility in the management of interactions (KCRM), omni-channels (Epiron), process automation (Kbots), data analytics applications (Analitika), integrated solutions (IntegrALL), or solutions and services that support consumers.



However, the evolution of the company is not limited to geographic areas. In 2019, Konecta also acquired the Galician company, Sum Talk, with an interesting pool of clients in the retail and e-commerce sectors, which allowed reinforcing this vertical in the company's portfolio.

Other important milestones to highlight include the creation of a network of brokers in Colombia to enhance offshore and nearshore operations with the United States, leveraging the experience and the excellent results that these options have represented for the company over the years, and the forecast of the opening of a new office in Tangier (Morocco) aimed at the Spanish market, to take advantage of the opportunity that this country represents and add to the offer that is already provided in Casablanca to French clients.

Also, it should be noted that, as a result of the excellent management in the development of its operations and generation of new business, in 2019 the organisation reached 70,000 employees during its peak of activity worldwide, and consolidated its position in Peru among the leading companies in the sector, with more than 13,000 employees and a massive growth plan in the local market.

### Change as a constant

For some years now, Konecta decided to embrace an important challenge: its continuous transformation, so to become a company capable of going from traditional BPO to an advisory BPO that provides a layer of value to the traditional services stemming from its DNA.

The aim is to improve and adapt to the new demands of the market, in order to become partners and advisers to our clients in the main processes affecting the development of their business -international operations, digital transformation processes, etc.-, through the generation of very powerful links, and establishing long-term relationships of trust.

This transformation is being addressed in three areas:

Strategic Organisational Business dimension dimension dimension



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### **Strategic Transformation**

In 2019, a Strategic Transformation Committee, made up of senior managers was established. This committee has three main objectives:



Additionally, this committee is supported by external consultants who provide options, which may also be of interest to the company.

### Strategic dimension



Bringing out Systems, Models and **Procedures** 

**External enhancement** 

Setting up global projects

**Establishing strategic assets** 

**Operational Efficiency** 

**Productivity** 

Modelling products-services Innovation Benchmark

Solutions

Digital



Identifying capabilities

**Company standards** 

**Brand upgrading** 

### **Organisational Transformation**

The company lays the foundations for a new organisation in which Customer Experience, Innovation, Human Capital and Digital Marketing constitute the main management areas to promote the forecasting and support of clients in their own processes of change.

To this end, a business organisation divided into the following areas was created:

### Operations

Factories or sites. Management control, centralising activities formerly conducted by the services. .-----Human capital linked to operations. Digital transformation and efficiency, including analytics, automation, process consulting and digital channels. B2B and Client Experience, with specialised consultants organised by sector.

### Sales & Marketing

Business Support, new business managers and business marketing, using digital channels as an alternative to the traditional means to attract potential clients from less conventional sectors.

### **Business Transformation**

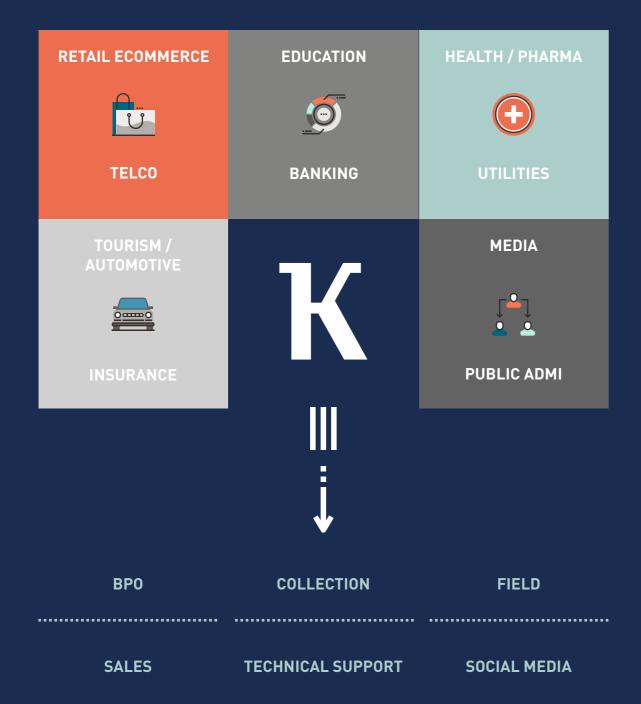
With the goal of positioning itself as an advisory BPO company with great specialisation in different sectors, clients will now enjoy a service with a layer of value supported by analytics, automated systems, process consulting, marketing and digital channels with technological solutions in the cloud.

The current market demands immediacy and proactivity. To cater to its needs, Konecta works in three lines of transformation: strategic, organisational and business.



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## **Experience Consultants Product Specialists**



### Konecta looks to the future

The lines on which Konecta wants to focus its strategy for the coming years are summarised in:

### Boosting premium offshore and nearshore

South Cone

US

Spain

France

### Powering client development and global accounts

Partnerships with other companies.

Brokers' network in the US.

### Developing the global e-commerce vertical

Specific management model.

### Evolving toward a win-win business model

Ensuring an excellent management with higher profitability for the client and Konecta.

Already deployed to several Konecta clients.



### Konecta



### **ARGENTINA**

8 platforms 4,178 positions 6,584 employees

### **BRAZIL**

4 platforms 5,787 positions 7,611 employees

### CHILE

2 platforms 1,757 positions 1,904 employees

### COLOMBIA

9 platforms 12,442 positions 14,295 employees

### **SPAIN**

25 platforms 13,940 positions 16,363 employees

### MOROCCO

1 platforms 324 positions 120 employees

### **MEXICO**

4 platforms 5,190 positions 4,783 employees

### **PERU**

7 platforms 10,718 positions 13,213 employees

### **PORTUGAL**

2 platforms 1,696 positions 1,051 employees

Konecta

### Corporate Governance

Currently, more than half of Konecta's business is abroad, where it delivers services in areas such as banking, telecommunications, insurance, utilities, transport and tourism, and retail.

The company has experienced a strong growth in recent years, and has carried out several operations to increase its perimeter inorganically. Our most important recent operations include the acquisition, in 2016, of the Mexican company, B-Connect, and the largest company in the sector in Latin America, Allus Global BPO. In 2019, the company closed the acquisition of the Brazilian company, Uranet, and the Galician Sum Talk.

With the incorporation of new partners, the parent company is GMM TOPCO CONEXIÓN, S.L. The Board of Directors is made up of 7 members.

50.01 % Apenet and minority shareholder

49.9 % ICG Europe Fund VII Investment S.A.R.L



### **BOARD OF DIRECTORS**

José Mª Pacheco Guardiola	President
Jesús Vidal Barrio Rivas	Chief Executive Officer
Íñigo del Val Torre	Secretary to the Board
Antonia Foréman Torras	

Jaime Chocrón Israel

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Pablo Arechabaleta Roca Members

Antonio Fernández Esteves

Antonio Anguita Ruiz

### DELEGATED COMMITTEES OF THE BOARD OF DIRECTORS

**Executive Committee** 

**Audit Committee** 

### **STEERING COMMITTEE**

José Mª Pacheco Guardiola PRESIDENT				
Jesús Vidal Barrio Rivas CEO				
Rosa Queipo de Llano Argote SECRETARY GENERAL OF THE STEERING COMMITTEE/	Enrique García Gullón CHIEF BUSINESS OFFICER	Mónica Serrano Ceballos CHIEF FINANCIAL OFFICER	Miguel Fernández Robledo CHIEF ORGANISATION AND PROCEDURES	Ramón Ros Bigeriego  CHIEF CORPORATE  DEVELOPMENT AND  STRATEGIC PLANNING  OFFICER
CHIEF LEGAL AND COMPLIANCE OFFICER			OFFICER	

### **CORPORATE COMMITTEES**

HR Committee	Strategic Transformation Committee
Operations Committee	Expenditure and Investment Committee
Domestic Business Committee	Recovery Committee
International Business Committee	Quality and Environment Committee
IT Committee	Corporate Responsibility and Sustainability Committee

#### Konecta

# Mission, Vision and Values MISSION Konecta is an organisation focused on delivering excellence, both in customer experience and innovation. We create innovative solutions for providing comprehensive outsourcing services through a sustainable model that helps create value for shareholders, clients and employees, whilst maintaining a broad commitment to the environment and society.

### **VISION**

Being the world's leading BPO and Contact Centre company, providing our clients and our clients' customers with the best experiences.

### Konecta

Innovation Integrity Excellence

Professionalism Sustainable development

### GUIDING PRINCIPLES

**Commitment to Clients:** We put our clients' needs at the heart of everything we do. The client is our point of reference.

**Trust and Respect:** We work together to create a culture that builds trust and respect.

**Achievement and Contribution:** We strive for excellence. The contribution of each person is crucial to success.

**Openness and Innovation:** We are creative when implementing changes in processes that enhance total customer experience, ensuring their satisfaction.

**Integrity:** We are open, honest and transparent in all our relationships.

**Success through collaboration:** We collaborate efficiently to provide an outstanding service that provides both our internal and external clients with exceptional experiences.

**Readiness and Speed:** We have the resources to deploy custom solutions and respond quickly to our clients' requirements.

### **Ethics and Integrity**

The ethical principles of the organisation, its good corporate governance and professional ethics constitute the pillars upon which the activity of Konecta is based.

In December 2019, the Board of Directors approved the new versions of Konecta's Code of Ethics and the Code of Ethics for suppliers, as well as corporate policies and procedures reviewed and updated to continue to align with the changes that took place in the company and its surrounding environment.

These documents are part of its Compliance Programme: The HR Framework Policy, the Corporate Responsibility and Sustainability Policy, the Environmental Policy, the Policy against Corruption and Money Laundering, the Tax Policy, the Framework Policy on Privacy and Confidentiality, the Equal Opportunity Policy, the Occupational Health and Safety Policy, the Selection and Recruitment Policy, the Security and Cybersecurity Policy for Information Systems.

With this internal normative framework, the company establishes formal and institutional benchmarks containing values that are now integrated into the decision-making process of each of its partners, and which cover a broad spectrum of situations, such as conflict of interest, complaints, bribery and corruption, or money laundering, and include compelling subjects in the current environment, characterised by globalisation and digital communications, such as privacy, confidentiality and the security of personal data.

Konecta sets among its priorities, compliance with the principles that safeguard human rights and equal opportunities, categorically rejecting any discriminatory conduct, both by its staff and by its partner companies.

The company promotes initiatives linked to its area of expertise that contribute to the achievement of the UN Sustainable Development Goals.



### #1 KONECTA CODE of ETHICS

Equal opportunities and non-discrimination

Respect for people

Work-life balance

Occupational health and safety

Environmental protection and sustainability policies

Collective rights of association and collective bargaining

### #2 CODE OF ETHICS for SUPPLIERS

Working Conditions

**Professional Ethics** 

Corporate Responsibility and Sustainability Policy

### #3 SUPPLY CHAIN

Konecta has a specific procedure for approval and procurement in the Corporate Procurement Portal. This ensures compliance with the ethical standards included in the Code of Ethics for Suppliers as well as with the 10 principles of the UN Global Compact and its Environmental Policy.

Konecta is still working on the design of a Compliance Management System -Konecta Compliance Programme-, aimed at ensure the observance of legal and ethical rules governing the company, and instilling this commitment transversely to all staff.

To this end, we have been working on the implementation of the Programme, which included mainly the following tasks during 2019:

#1

Review and update of the existing corporate policies and drafting of new ones, in line with regulatory requirements.

#2

Gradual review of all procedures, protocols and internal guidelines, in order to improve the internal processes of the company.

#3

We analysed the risks inherent to each area and completed risk matrices, updating the existing ones.

#4

We started training and awareness programmes for the company staff in various areas of relevance, such as the protection of personal data and privacy, and the prevention of money laundering.



**ETHICS LINE** All company employees can contact the whistleblowing channel to inform the Compliance Committee the detection of any allegedly illegal act or act of non-compliance with the Code of Ethics identified.

Konecta

# Comprehensive solutions at the service of our Clients

### INNOVATION, TALENT AND TECHNOLOGY



Customer Care Service | BPO Solutions
Back Office | Sales | Social Media |
Default Recovery Management |
Fieldmarketing & Marketing

### **Customer Care Service**

Swiftness, proximity and effectiveness are the key to Konecta's Customer Care Service, managing a broad portfolio of solutions designed to this end, throughout the life-cycle of users' relationship with brands.

**CUSTOMER SATISFACTION** 

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### **BPO Solutions**

End-to-end management including the planning and execution of internal front and back-office tasks, and control of the activities carried out by external agents. The aim is to increase the efficiency and productivity of our clients' business processes, providing flexibility for a greater and swifter adaptation to the changes in the market.

#### Back Office

Comprehensive solutions to optimise processes to support the business. Improvement and automation of routine and repetitive operations based on a prior consulting exercise and on bespoke technological developments that increase efficiency.

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### Social Media

Wide range of innovative tools that integrate various service channels within a single CRM to manage the needs of users in social networks. This allows managing real-time interactions with customers through Twitter, Facebook, YouTube, among other social networks, thus complementing the traditional channels.

### Default Recovery Management

Default recovery management services for companies through multiple channels, and unique and specific technological developments, through a comprehensive process of debt claim management. Their strategies are aimed at achieving the recovery goals established for each portfolio, while preserving end users confidence and the brand image.

### Field Marketing & Marketing

Fieldmarketing and marketing outsourcing services, based on extensive experience in the design of strategies and commercial campaigns, as well as in their implementation and follow-up with bespoke technological support.

### Sales

High expertise and experience in sales and multi-channel communication, encompassing planning and production, analysis and follow up of the direct and indirect sales processes. Konecta uses powerful digital tools to "listen" to end users, their interests and needs, to be able to offer products and services tailored to their expectations.

**SECTORS** 

Finance | Telecommunications | Insurance | Utilities | Public
Administration | Media | Retail / E-commerce | Education |
Health / Pharma | Tourism / Transportation | Automotive Industry



Konecta

# Levers on which we work

£1 #2

#3

#4

**Customer Experience** 

People Management Technology

Analytics and Efficiency

# Sustainability and Innovation

Looking forward, one of Konecta's most important challenges is to further increase its efficiency and excellence standards in all its processes, whether operational or administrative, to achieve an increased productivity and profitability for both the company and its clients, as well as to provide more agile and decisive solutions for the end user. The ultimate goal is to improve its competitive positioning in the market.

To do this, over recent years, the company has been working to enhance its current offer and make it more digital, comprehensive and cognitive, through the incorporation of solutions based on artificial intelligence, analytics and robotics, so to ensure a connected, automatic and omni-channel-oriented experience to end users.

As already mentioned, during 2019, we began to structure an articulated work group made up of the different countries where the Group operates, with the aim of achieving greater co mpetitiveness as a global organisation by implementing a sustainable model for transforming the business through innovation, knowledge and skills management and the transversal deployment of digital assets.



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### Identification of digital assets

Nearly 200 mature and valuable assets for the market

### First selection for exchange

16 assets selected to be exchanged amon countries

#### Work teams

Sponsor by country and work teams made up of people of the country owning the asset and the country intending to adopt it

### Work plans

Individual project planning and progress monitoring



### Improvement of the portfolio

Upgrading of the delivery of digital solutions as a group

The assets to be exchanged include analytical models, process automation, the incorporation of comprehensive solutions for Contact Centres and **BPO**, such as **IntergrAll**, **KCRM** and **Epiron**, as well as models and tools that promote operational excellence, i.e., **Jarvis**, **Cosmos** and **TEO** of the Management Control area.

Similarly, the project covers collection management platforms, such as **Event**, where tracking is optimised for each client, and messaging and automatic dialing platforms with higher levels of contactability and effectiveness in outbound campaigns, among others.

### **CREATION OF KNOWLEDGE UNITS**

### > WORK TEAMS

Definitions of roles by country to ensure deployment of the digital asset.

Creation of work teams from different countries for deployment projects.

### > KNOWLEDGE PORTAL

Creation of the content and documents about the digital asset.

Single meeting point for consultations and knowledge creation.

-----

### > COLABORATION

Knowledge sharing.

Support for enhancements and doubts.

Recognises and suggests opportunities in other processes.

### > KNOWLEDGE UNITS

Teams responsible for assessing and improving digital assets and capacities on a permanent basis.

Share and create knowledge consistently.

Report to the CEO of the country owning the digital asset.

Those persons who have a wide knowledge of each digital asset have turned into knowledge units responsible for creating a Collaborative Knowledge Portal



### Konecta CR&S REPORT 2019

### **Technological solutions**

During 2019, we maintained a high activity in innovation for new tools, giving continuity, depth and greater structure to various solutions based on artificial intelligence that were already underway since 2018.

Among the solutions developed in 2019, specifically in Colombia, are the Virtual Agents and Assisto.

#### **RELEVANT SOLUTIONS 2019**

#### **VIRTUAL AGENTS**

Deployed to more than 13 clients.

Over 1,200,000 conversations handled per month.

Efficiency of up to 50 % in problem solving during first contact.

### **ASSISTO**

Integration of digital channels used to contact customers from a single platform.

Deployed to more than 33 clients.

These new solutions, in particular, Virtual Agents, earned the Company recognition as an innovation project by Colciencias, a Colombian organisation funding science, technology and innovation.



Among the rest of solutions implemented in recent years in several countries, it is worth noting the good results of the following:

### K-ACE

Solution designed entirely by Konecta for multichannel back office management in KCRM. K-ACE allows the scaling, prioritisation and allocation of tickets to agents in an effective and controlled manner, thanks to its agent interface and monitoring dashboard.

### **VALIDATOR**

Automated file management system that allows configuring the extraction, transformation, validation processes and loads in any of the corporate CRM processes.

108 M 98 %

Error-free

350 % Reduction of the loading time for massive files

### **EPIRON**

(Social Media and Digital Channels Solution)

Management of digital channels and social networks for providing solutions to clients with large volumes of interaction. Similar to a telephone management model, it generates cases that are automatically distributed to agents for handling.

35 Clients 66 Mill. Comments handled

8.5 Mill. Cases

12 Communication Accounts channels

224 handled **KBOTS** 

(Automated Processes)

Robot ecosystem with more than 480 RPA automation processes to improve service efficiency.

484 Robots

+65 Mill. Annual executions 94 %

OK executions



+60

Services

(Customer Relationship Management)

Contact management via multiple communication channels.

12,400 Users

240 Mill. Annual interactions

1,700 Active Countries services



(Interaction Management Center)

Collection and recovery management across multiple communication channels.

76 19 Agents Annual Services Countries interactions



"EPIRON SOCIAL MEDIA" NEURAL NETWORKS

Implemented in 2019 on a client from Argentina, the solution consists of an automation process through intelligent bots for automatic case closure, without the need of social media management. It aims to improve customer care processes, while contributing to improve the efficiency and profitability of the channel.

Throughout the year, four types of neural networks were launched, thanks to which:

- 8 % of cases are handled automatically without the intervention of a consultant.
- There has been a 2-hour improvement in the AIRT (average initial response time) in the customer service channel for Facebook and Twitter.
- 1,983 hours / agent have been optimised (with a productivity of 10 cases per hour).
- Improved satisfaction of the channel thanks to the decrease in the AIRT.

### **HACKATHON**

Digital Transformation Projects

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Konecta Peru Hackaton. The main objective of this programme is to invite employees engage in our innovation process and be catalysts for creativity. The call is open to internal and external teams, and suppliers or any team with computer software development capabilities may also participate.

### **HACKDAY**

Digital Transformation Projects

3<sup>rd</sup> edition Konecta Colombia Hackday. This time, under the slogan "Power in your hands", the challenge was to develop an application containing digital signature, authentication and digital contract, for a better experience for end users. The main objective of the event is to identify innovative talent that join the devel opment teams of the company. Thus, on this occasion, 75 professionals from different areas of engineering, programming and application development met in Medellin, to solve the challenge posed.

### **KONECTA SOFTWARE FACTORY**

Digital Transformation Projects

At the innovation laboratory of our Group, Konecta Software Factory Medellin, a team of specialists designs all kinds of technological solutions with artificial intelligence as the core to meet the demand from different sectors and the future development of the business.

**12** % More professionals on average than in 2018

**6** Corporate applications

**6.9** % Increase in productivity in 2019

**172,280** Capacity

hours

December marked the beginning of the "Talent Seedbed", a call seeks the promotion of internal staff with technological expertise, who are offered different training options that give them the opportunity to participate in selection processes and, thus, fill vacancies at Medellin's Software Factory.

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Konecta

# We Konnect with our Clients

Our Process management approach, focused on continuously improving customer satisfaction, and developed by Konecta, is based on the Quality Management System pursuant to the requirements of the ISO 9001 standard.

In 2019, we worked on quality and efficiency improvement plans, with a business vision aligned with the direct impact on cost reduction.

This project is part of a shift in the focus of analysis, which now revolves around the actual calibration of the client needs with those of the agents, with a customised approach that encompasses training and a a more efficient and agile documentary support.

KONECTA
SPAIN

Following the improvement actions implemented in the appointment services of a major company, reached a remarkable cost reduction with an impact on productivity improvement by 13.78 %.

### KONECTA CHILE

Has an automated system to enhance control and traceability of the data included in the indicators, which may be viewed from Spain.

### KONECTA BRAZIL

Offers innovative solutions that drive the brand value of the company, to allow achieving positive results in operations, based on quality indicators. One of the major milestones of 2019 was the Monitoring Panel: a report on the indicators generated by the Quality department for the support of operations.

### KONECTA MEXICO

Renewed its certificate of quality and updated, in 2019, the scope of the certificate that now covers all processes and includes all types of services.

### KONECTA PERU

Extended its certification to the Crillón office, thus reaching 5 offices certified under ISO 9001: 2015



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### **Customer Experience**

Konecta Spain's Customer Experience strategy throughout 2019 focused on developing and evolving its current initiatives in accordance with the three pillars of its model: CXB2C (Business to Customer), CXB2B (Business to Business) and EX (Employee Experience).

These initiatives seek to establish a basis that allows acting in a more aligned and fluid fashion in 2020 and 2021.

Spain

Internal consulting services are performed in order to define the development priorities of operations.

B<sub>2</sub>B

The company is evolving toward an operational CX which helps align customer experience with the business, in order to introduce improvements through the definition of more productive experience metrics, and the identification of critical paths and cycles of interaction.

Service consultations were conducted in 2019 for 7 clients, thus closing the entire cycle from analysis to the monitoring report.

EMPLOYEE EXPERIENCE

The company developed, in 2019, an internal process, namely, VoE (Voice of Employees), that shows the status of the agent's experience and the structure of the service in the various different stages of the relationship and its evolution with regard to Konecta, thus providing the client an expert insight of the business that results in the delivery of valuable information to improve internal management processes in the different MOTs (Moments of Truth) handled by the service.

Development of quality models offered in services by incorporating feedback processes that facilitate a 360o customer vision, focused on the most critical processes, so to allow achieving results applied at the agent level in real time, and greater success in the effectiveness of the coaching conducted in operations.

B<sub>2</sub>C

This upgraded model was deployed to the first client in Portugal throughout 2019, and provided not only the customer experience vision to the contact centre, but the extension to the whole process, with the integration of the external actors involved.



#### Konecta CR&S REPORT 2019

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### **CX** featured projects

### Smart Experience Centre

Argentina

In the second half of 2019, a Smart Experience Centre was created at Konecta Argentina to respond to the following matters:

- Understanding transformation as systemic and achieving a comprehensive CX vision
- Integrating objectives, plans and methodologies, always aligned to the CX vision and strategy.
- Clearly defining what method and technique to use and when, depending on what needs to be addressed from a CX perspective.
- Creating new skills in people and the organisation as a whole.
- Analysing the evolution of the business and methodologies to anticipate new applications in the organisation.

.....

• Positioning itself as a high-value company.

### CX Forum / CX Maturity

Argentina

Also in Argentina, the CX Forum was held in 2019. This is a multidisciplinary event in which, through new techniques and models, a list of innovative actions and ideas that eventually became part of important projects developed during the year, was drafted.

Regarding customer experience, a CX Maturity diagnosis was carried out to define the next steps to be taken, including the merging of the Quality and Training Department to determine a single operational Experience and Training Department.

The mission of this Experience and Training Department is to manage customer experience through the implementation of models that create value in operations and clients, from the initial training to the ongoing operational support.



Spain

### KCEM (Konecta Customer Experience Manager)

Konecta has fully developed a CX tool for managing customer surveys, which was launched to clients from different channels (e-mail, SMS, web, phone, etc.), to be able to detect any impact on the on-line services, and explore the data pertaining to the main indicators on satisfaction, recommendation and difficulties reported by clients.

18 New survey services

919,283 Respondents

468,233 Surveys answered

### Experience management

Colombia

Konecta Colombia set the development of an Experience Management strategy as an organisational capability as one of its goal to enable the development of their businesses with two innovative initiatives:

#### "Escuchar" Programme

Transformation of the experience assessment process with the incorporation of speech and text analytics that allow massive and automated processing of interactions, improving the analytical behavior of end users, generating an agile business insight that leads to clients and operations being able to manage experience in a timely and focused manner.

#### "Elemento K" Project

Transformation of the learning process by incorporating artificial intelligence, gamification and the digitization of educational content to align the skills and expertise of consultants, who are responsible for promoting the brand promise to customers.

### Our greatest Value, our Human Capital

### "heroES" Programme

Colombia

41

One more year, Konecta Colombia emphasises training as the ideal vehicle to share its differential and bespoke strategy of relationship models, in order to fulfil the promises of the company's brand and secure client loyalty. To this end, the following initiatives were developed in 2019:

**CXM Talks. #CXWEEK:** Space to learn about the Customer Experience Management strategy. Held in Medellin and Bogota, the event achieved a 95 % satisfaction level among attendees.

**Voices to Transform Experience:** Strategic impact of Konecta's VoC programme.

**Escuchar+:** To identify and have a clear understanding, as well as raising awareness about the standardization of experience.

**Conversation with a Service Strategy expert:** with the participation of experts and researchers in areas such as Service Strategies and Experience.

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### **Customer Satisfaction**

Konecta uses surveys to track the level of customer satisfaction and these results are analysed by departments and business units, in order to gain knowledge, in a timely manner, of the levels of recommendation or detraction related to the services offered, by means of reviewing the opinion and perceived value by its clients, with respect to the company's different business processes, to make strategic decisions that foster improvements aimed at increasing said satisfaction.

COLOMBIA: The clients' recommendation indicator improved from 51.6 %, in 2018, to 63.3 %, in 2019.

Participation rose from 75.4 % to 88.02 %, compared to the previous year.

### Satisfaction Survey Results - 2019\*

Participation: : 88 %	Argentina
Overall satisfaction TTB (Top Two Box): 88.1 %	
NVS (Net Value Score): 43.8 %	
Participation: : 88.02 %	Colombia
Overall satisfaction (Top Two Box): 89.01 %	
NPS (Net Promoter Score): 63.3 %	
Participation: : 60 %	Mexico
Participation: : 60 %  Overall satisfaction TTB (Top Two Box): 87.5 %	Mexico
•	Mexico
Overall satisfaction TTB (Top Two Box): 87.5 %	Mexico Peru

MEXICO: A 4.2 % increase in the NPS compared to 2018 (33.3 %) is reflected.

The data from Portugal and Chile was not included, in view of their low levels of participation, which are deemed not representative (13 % and 14.3 %, respectively).

#### Explanation of indicators:

NVS (Net Value Score): indicator that measures perceived value by customers when compared to other companies.

### **BRAZIL**

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In 2019, Konecta Brazil performed an analysis of end users' experience with a new assessment notion that links the brand, the agent and the user through a survey that uses IVR technology. It rates, in a scale from 1 to 5, what the service experience provided is; the responses obtained provide information enabling a diagnosis that contributes to the generation of internal solutions and for clients.

#### **EXPOCONTACT**

With the title "Listen, Analyse, Transform", Konecta Spain organised the fifteenth edition of its benchmark conference, Expocontact, aimed at major clients and service providers of this industry.

This time around, the event addressed key issues for the sector, such as the needs for increasingly demanding customers seeking omni-channel solutions, as well as technological challenges, with a special emphasis on artificial intelligence, big data or automation.

Among the relevant conclusions of the event is the need for calibrating the coexistence between robots and human capital, which was one of the interesting discussions included in the programme. Human capital was highlighted as a fundamental part of this formula, that it is compatible with the technological advances and developments.



Speakers agreed that the best possible experience should be offered to the client, listening and offering them the most advanced tools.

<sup>\*</sup>No satisfaction surveys were conducted in Spain and Brazil in 2019.

TTB (Top Two Box): Sum of the percentages of the two highest scores within the valuation scale.

NPS (Net Promoter Score): indicator measuring satisfaction with regard to a product or service.

### **Certifications and Awards**

#### **Certifications 2019**

ISO 9001 Chile Quality Management System Colombia ISO 9001 Quality Management System ISO/IEC 27001 Data Security Certificate for Social Responsibility - Fenalco Solidario Silver Seal - Equipares Employment Equity Spain ISO 9001 Quality Management System ISO 14001 Environmental Management System (3 Platforms) ISO 22301 Business Continuity Management System PCI - DSS Payment Card Industry Data Security Standard ISO/IEC 27001 Data Security ISO 9001 Morocco Quality Management System ISO/IEC 27001 Data Security



### **Certifications 2019**

#### Certification from the National Institute for Transparency

Mexico

**Portugal** 

Protection of B-Connect data for the AMEX service

ISO 9001

Quality Management System

ISO/IEC 27001

**Data Security** 

World-class Global CIC model

PCI -DSS

Payment Card Industry-Data Security Standard

NMX-025

Employment Equity and Non Discrimination Policy

**Distintivo ES** 

Socially Responsible Company

**EFR** 

Family Responsible Company

ICRE/

International Computer Room Experts Association - Levels I and II

01

ISO 9001

Quality Management System

**Presente Certification** - 2019. Awarded by the Presente Organisation to recognise the company as one of the best workplaces for LGBTIQ+ talent

**Great Place To Work for Women Certification**, October 2019 - September 2020. for providing worldwide world-class work experience to its employees

ISO 45001

Occupational Health and Safety Management System

ISO/IEC 27001

Data Security

ISO 9001

Quality Management System

ISO/IEC 27001

Data Security

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### Awards and Recognitions - 2019

PAMOIC Argentina

#### GOLD

Best sales strategy

Best collection strategy

Best operating strategy for the citizen sector

### SILVER

Best technological contribution

Best social responsibility contribution

Best multi-channel strategy

#### **BRONZE**

Best human capital management

Best business outsourcing operation

#### **ALOIC**

#### **GOLD**

Best multi-channel strategy

#### **SILVER**

Better customer experience strategy

ALOIC Colombia

#### **SILVER**

Best technological contribution for Konecta Software Factory

#### **BRONZE**

Best strategy in organisation for Konecta Software Factory

### NATIONAL AWARD FOR EXCELLENCE IN THE CONTACT CENTRE AND BPO INDUSTRY

#### GOLD

Better customer experience strategy

Best human capital management

Best outsourcing company

Best collection strategy

Talent of the Year Award to the Director of Analytics

#### SILVER

Best social responsibility contribution

Best export management

#### **BRONZE**

Best technological contribution

Best contact operation and call centre



### Konecta CR&S REPORT 2019

### Awards and Recognitions - 2019

#### **APEXO EXPERIENCE AWARDS**

Better customer experience operation

#### **ABE AWARDS**

Best training and development of people programme

Best benefits programme

#### PERU EXPORTS SERVICES AWARDS

Entrepreneurial innovation

**1st place in the PAR PERU ranking.** Ranking for gender equality in organisations out of a total of 275 participating companies

**1st place in the PAR LATAM ranking** out of a total of 595 participating companies

#### **MOVISTAR C - Telefónica**

Quality in assistance

#### **ESSALUD HEALTH-FRIENDLY ORGANISATION**

Healthy lifestyle habits

**GRTPE LAMBAYEQUE** for its commitment to labour inclusion of people with disabilities

**MUNICIPALITY OF LIMA** recognition for the promotion of youth employability through the "Contacto Joven" Programme

Spain

Peru

#### **AERC'S FORTIUS AWARDS 2019**

Best customer care and support agent

Best recovery agent

#### **VODAFONE**

Best agency 2019 - Micro-enterprise customer care service

#### 2019 SOLIDARITY AWARDS TO KONECTA FOUNDATION

Awarded by CaixaBank for its trajectory in the field of philanthropy and for its extensive experience in these areas, which bear witness to its permanent commitment to society

#### **INSURANCE SOLIDARITY AWARDS TO KONECTA FOUNDATION**

In recognition of the "Juntos por la danza" project of the "Sindrama" Association, aimed at integrating people with disabilities through dance and performing arts

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### Affiliations to Professional Associations - 2019

Argentina

Argentinian Chamber of Contact Centres (CACC)

Latin American Alliance of Organizations for Customer Interactions (ALOIC)

Argentinian Institute of Corporate Social Responsibility (IARSE)

Business club committed to the inclusion of persons with disabilities (CEC)

Colombian Association of BPOs (BPRO)

Colombia

**Colombian Association of the Collection Industry** [COLCOB]

**Solidarity Fenalco Corporation** 

Colombian Federation of Human Management (ACRIP)

Colombian Institute of Technical Standards (ICONTEC)

Spain

Association of Customer Experience Companies (CEX)

**Spanish Association of Customer Relationship Experts** (AEERC)

Spanish Global Compact Network

Inserta Responsable Forum

Companies in favour of a Society free of Gender-based Violence, Ministry of

Health, Social Services and Equality

**Business Council Alliance for Ibero-America** (CEAPI)

**Business Confederation of Andalusia** 

Chamber of Commerce of Seville

Spanish Association of Foundations (Konecta Foundation)

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### Our greatest Value, our Human Capital

### Affiliations to Professional Associations - 2019

**Chamber of Commerce of Lima** 

American Chamber of Commerce of Peru (AMCHAM)

Spanish Chamber of Commerce in Peru

Peruvian Association of Customer Experience Companies (APEXO)

Peruvian Association of Human Resources (APERHU)

National Confederation of Private Business Institutions (CONFIEP)

**Corporate and Disability Network** 

Association of Women Entrepreneurs (AMEP)

**Aequales Community** 

**Peru Pride Connection** 

"Presente" NGO

Portugal

49

Peru

Portuguese Contact Center Association (APCC)

Portuguese-Spanish Chamber of Commerce

Our social dimension







Purpose-driven company:





### Our social dimension

Thanks to its large staff, distributed in many countries, Konecta houses different profiles: multi-cultural, multi-generational and multi-skilled.

This is a result of an inclusive and enriching work environment in which all professionals can develop their skills and reach their potential, and which guarantees equal opportunities and diversity, respect, and workers' rights, as well as occupational health and safety.

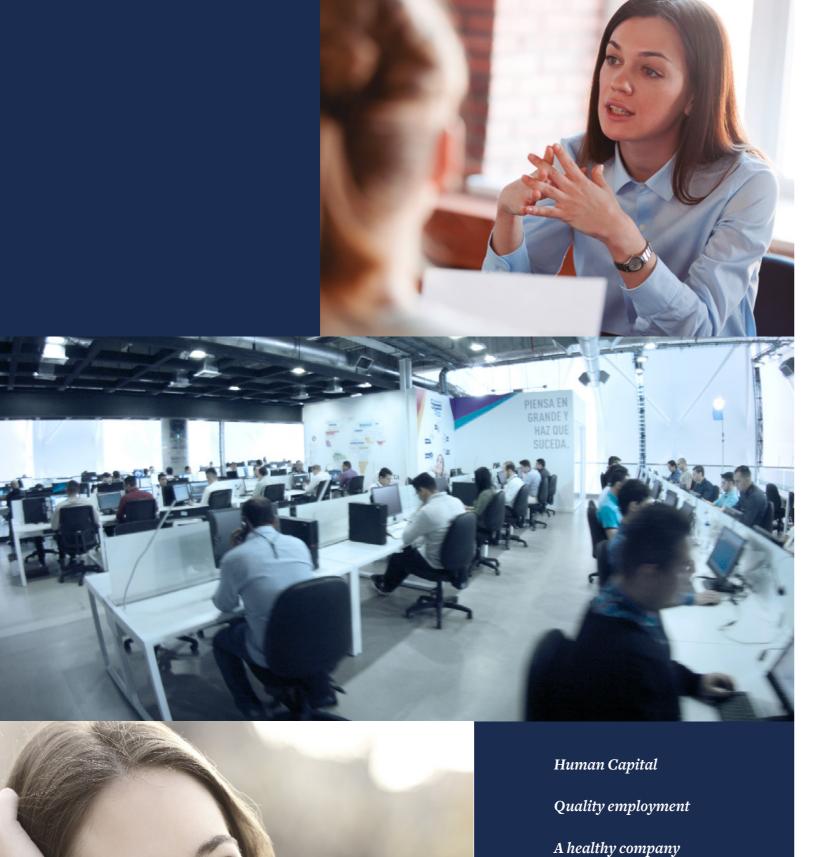
Over 65,000 Employees

**66 %** Women in the workforce

6,301,249 h Training in 2019



Konecta CR&S REPORT 2019



To do this, the company focuses many of its actions on human management and sustains its strategy on:



Quality employment | Welfare and work-life balance Equality and integration | Talent attraction | A healthy company



With regard to Konecta's contribution to society, the lines of action for social responsibility have been drafted within a framework of international cooperation among its various offices and paying particular importance to initiatives related to groups at risk of exclusion, with special emphasis on people with disabilities.

### **VISION**

Attracting and retaining talent

Promoting career development

Fostering a sense of belonging, commitment, identity and integration

Promoting the creation of quality employment

Providing a safe and healthy work environment

Ensuring our commitment to equality and social integration

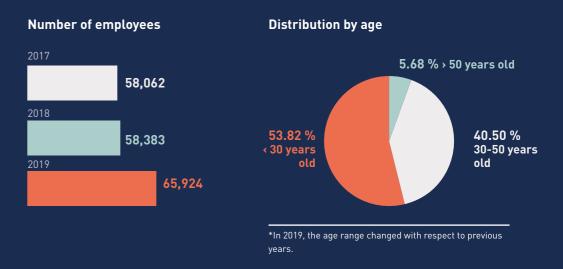


Our social dimension

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### Human Capital

The talent and commitment of Konecta employees is its main competitive advantage.

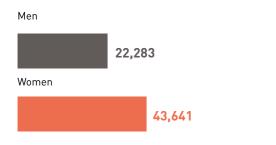


### Number of employees



### Number of employees by sex

### Distribution by sex



34 %

1.96

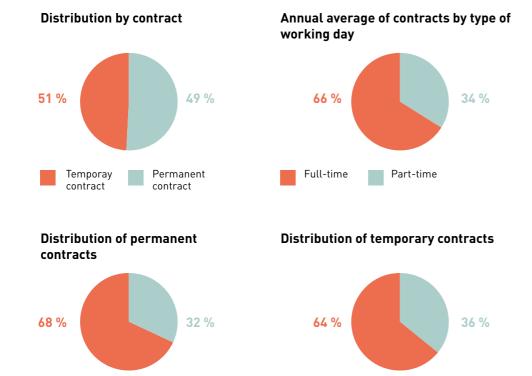
**50** %

over

women hired for every man.

of the workforce is under 30 years old.

As for activities, only 8.4% of the activity has been outsourced, thus proving Konecta's extensive self-sufficiency.



Temporary

contract (Women)

Permanent

contract (Men)

Temporary contract (Men)



Konecta CR&S REPORT 2019

Permanent

contract (Women)

### SPAIN

Back to toc

The Human Capital Department is organised into several projects to achieve a more centralised model:

Recruitment	Improvement of the employee experience	Development	Corporate identity
Adjustment of selection criteria to the new busi-	Welcome Manual.  Monitoring of approval	Boosting in-house up- skilling.	Reinforcing corporate culture.
ness model.	indicators.	Adaptation of roles and services.	3414.5

### **COLOMBIA**

The Personnel Department has implemented in the last two years several projects to improve the quality of life of employees:

Talent attraction	Improvement of the employee experience	Development	Corporate identity
Make fans: brand positioning for talent acquisition with a swift response through the digital omni-channel platform, Magneto.	Make it Easy: Process improvement.  Make it Special: Parce Business Programme.  HR representatives in each department to support employees and address their concerns	Enhancement of business skills among inexperienced personnel.  Kbuild Programme:  Specialised training for leadership performance.	Human resources Management and Policy.

### PERU

Konecta Peru's strategy for managing its human capital consists of the following areas:

Talent management	Work Environment	Equality and integration	Upgrading of workstations
Managing and promoting the talents among middle and senior managers. Enhancing women's leadership through the Life Programme.	Assessment of the work environment. Benchmark with Peruvian companies.	Promotion of labour integration. Contributing to the professional development of vulnerable groups. Promoting a non-discriminatory culture.	Adoption of new tech- nologies focused on automation and virtual- isation.

Our social dimension

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### Quality employment

The actions carried out by Konecta in 2019 had the objective of generating quality and inclusive employment, focused on retaining and attracting talent.

Each year, Konecta conducts work environment assessments among its employees to understand the variables that influence satisfaction, and design, under these premises, strategies to attract and retain employees who are both motivated and productive.

Similarly, in some countries, the company has an in-house Customer Service for swiftly managing requests or solving any doubts that our professionals may have, either on-site or using digital tools. Innovations such as Mi Portal, in Argentina; the Klara virtual chat, in Colombia; Docexpresso, in Spain, and iRequest in Peru, are a true reflection of the efforts of the company to use technology for the benefit of its workforce.

Konecta Peru opts for the Great Place to Work model survey, while the rest of countries prefers a method based on internal surveys, the results of which are used to develop improvement actions.

#### **MOST SIGNIFICANT DATA**

83.7 %

Employees satisfied with the work environment in Argentina

82 %

Participation in Peru

78.94 %

Konecta is a great place to work Colombia

**72** %

Average satisfaction score in Brazil

employees.

Konecta Colombia created a technological platform called "Zentir", where employees can share how they feel and the reason for said feeling through 6 active emotions: joy, sadness, anger, fear, inspiration and tranquility.

Upon completion of the work climate survey, Konecta Argentina shared its results with the Operations Department and held meetings with managers to identify opportunities for improvement and give visibility to the efforts made by

the company over the year, in order to enhance the welfare and satisfaction of all

The use of this tool is optional and received very positive responses in 2019.

**PERU** 

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8 DECENT WORK AND ECONOMIC GROWTH

**COLOMBIA** 



Konecta Peru won the first place in the ABE Awards 2019 in the categories of Best Benefits Programme and Best Training and Personal Development. This award seeks to recognise the outstanding contributions of good labour practices, taking into account respect for workers, their impact on the company and society and their internal scope.

Moreover, it has made available to its employees the "Konectados contigo" programme, through which a set of benefits related with career development, performance and recognition, work-life balance and health are given to 100 % of the workers.

As is the case with Colombia, Konecta Peru has an initiative, "La voz del colaborador", aimed at identifying the needs of employees and co-create solutions, implemented with the digital transformation team, that endure the best work environment. In 2019, 25 sessions were held and 5 actions were developed.

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### **SPAIN**

In November 2019, the KonecerT pilot project was launched. The objective of this innovative programme is to select structural employees (such as coordinators, heads of department, or supervisors) depending on their capabilities, experience in the company, desire for growth, to promote them to staff departments.

The project includes support for each employee during their journey through coaching processes, and the analysis of their concerns and training needs.

### **COLOMBIA**

December marked the beginning of the "Talent Seedbed" initiative, which consists of a call that seeks to promote internal staff with technological expertise, who are offered different training options that give them the opportunity to participate in selection processes and, thus, fill vacancies at Medellin's Software Factory.

**186** Candidates registered

### **Training**

As in previous years, Konecta conducted comprehensive training plans in each country, both on face-to-face and e-learning formats, aimed transversely to all employees, regardless of the company to which they are attached, with a special focus on operational and additional training in leadership, professional skills, and further training plans related to diversity and integration.

Over € 8M invested in training in Spain.

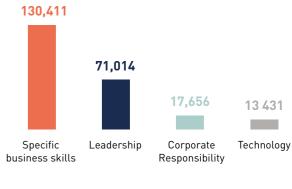


### Konecta CR&S REPORT 2019

### Operational training hours\*

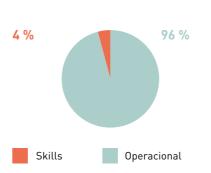
# 491,968 130,411 282,412 194,490 76,364 78,352 32,451 Z019 Z018 Z017 Specific business skills Initial Reskilling

### Additional training hours

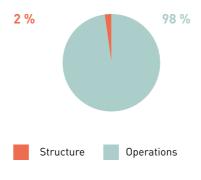


### INTERNATIONAL

Distribution of training hours



#### Training by category



### **Hours of Training**

Chile	133,089
Argentina	393,114
Brazil	422,581
Colombia	2,490,833
Spain	684,902
Morocco	3,966
Mexico	583,753
Peru	1,544,720
Portugal	44,291
Total	6,301,249

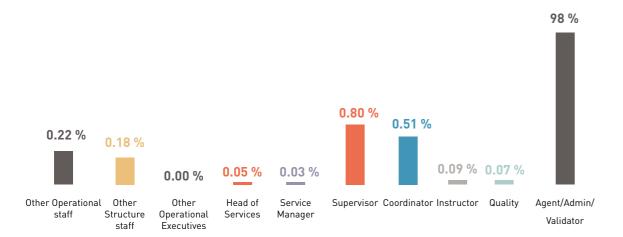
22,269,657€



<sup>\*</sup>Data from Konecta Spain

<sup>\*</sup>Invested in training in 2019 including cost per hour / person

#### Distribution of training hours by professional category



#### **PERU**

In 2019, Konecta Peru sought to optimise the time devoted to training and adapt to new training methodologies. To do this, the branch is designing a tool, On boarding, that will use simulators, interactive tutorials capsules and YouTube videos, with the aim of reaching all employees and using gamification as one of its driving forces.

In application of its annual training plan, "365 Liderando Equipos", the company has made an effort throughout the year to train their middle and senior managers to strengthen skills such as leadership, teamwork, communication, experience for collaborators, creativity, innovation and digital transformation.

### **ARGENTINA**

Konecta Argentina launched the Eureka Platform, the first virtual training centre for the entire company in the country. Said platform includes training in soft and hard skills for all employees, supported in the development plan.



#### Konecta CR&S REPORT 2019

### **COLOMBIA**

Konecta Colombia launched a training programme on subjects related to Digital transformation, in which 41 managers and 15 directors participated. This programme was aimed at increasing competitiveness in this new technological era.

An important part of the company's efforts in 2019 were targeted at strengthening leadership skills in response to an identified need of delving into the role of middle management, not only in the operational aspects, but also in the assertive management of their teams. With the exception of Portugal and Morocco, due to organisational changes, all countries have initiatives in this line.

### Konecta's training programmes for leaders

Argentina

Training programme for middle management

- > Enfokados+ training programme
- > Business school for managers and heads of departments

Launch of the Eureka Platform
Workshops with leaders

Leadership School for supervisors

Brazil

Leadership Academy for supervisors

Chile

Training Programme on Digital Transformation
Career plan

"KonecerT" Project

"Atrévete" course

School of Leaders
Training Plan for Leading Teams
LIFE Women's Leadership Training Plan



### Welfare and work-life balance

Konecta continues to work to positively impact the life of people that make up the company. In this vein, Konecta designs strategies to promote greater identification of employees with the company, increase their satisfaction to improve the working environment, and retain active talent.

This culture of responsible business is broken down into different activities, plans and projects implemented in 2019:

### **COLOMBIA**

#### **WELFARE**

Savings Plan for the future.

35 Business Partners (support and consultancy for collaborators).

Employees' Fund (7,611 affiliates nationwide).

Financing plans in health, education and housing.

Organisation of K Days: monthly sessions with heads of departments and their teams.

School for Happiness.

#### **WORK-LIFE BALANCE**

Emotional ticket book for administrative staff, enabling them to enjoy flexible work hours.

Telework pilot project.

Creation of breastfeeding rooms.

Priority choice in holidays for parents.



### **SPAIN**

#### **HIGHLIGHTED MEASURES**

Reduction in working hours for parents..

Nursing leaves.

Priority choice in holidays for parents.

Flexible schedules.

Possibility of adoption leaves.

Telework.

Increased leave days for childbirth.

Adaptation of the duration and distribution of the "a la carte schedule".

### **CHILE**

In 2019, Konecta Chile decided to reinforce its Welfare Plan and implement a Labour Climate Survey to perform specific and recognisable actions more swiftly.

Some of the actions to be undertaken during the year included activities linked to the Occupational Health and Safety or the Leadership Academy programme, focused on improving performance through leadership training.

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#### OTHER HIGHLIGHTED MEASURES

Argentina

Discounted rated in universities, shops and gyms.

Delivery of Newborn kits.

Priority choice in holidays for parents.

Celebration of special days: Father's Day / Mother's Day / Women's Day.

Delivery of Back to School kits.

Breastfeeding rooms.

Employees may request days off for studying, conducting administrative procedures, moving, among other cases.

Multi-benefit card with discounts at various shops.

**Brazil** 

Gympass: discounts in gyms.

Psychological, financial and legal advice programmes.

Working women bonus.

Programmes promoting equality and youth inclusion in the labour market.

MUNDO ACHS Programme, granting various benefits to employees (gyms,

medical consultations, recreation and education).

.....

Integration of the JARVIS tool to improve request management.

\_\_\_\_\_\_

.....

Centralised resource management under a single tool to facilitate self-management.

Breastfeeding rooms.

Flexible work schedules to favour work-life balance.

Health and Sports Days.

Agreements signed with 5 universities.

Konecta provides its workers an average of 1.67 weeks notice(\*) before conducting any substantial change in their working conditions.

> \*Colombian legislation does not establish a minimum notice, although changes are always carried out with the



2,672 Parental leaves in 2019

Konecta understands that a key part of the welfare and health of its employees is based on finding the right balance between work time and personal life. In this regard, the company promotes measures aimed at supporting time off work, such as scheduling the shutdown of air conditioning, restricting access to the office during certain time slots, weekends and holidays, as well as setting access times to parking lots, with preset entry and exit times. The company also promotes the use of telematic means, such as teleconferencing or videoconferencing, both for meetings and for staff training, thus minimising the number of visits and meetings scheduled after 6 pm.

Staff whose activity is directly linked to customer service operations is subject to the schedules of the various campaigns. For the purpose of organising the work load, various shifts adapted to the nature of the campaign are established, in compliance with the current legislation or agreement in force at all times.

The goal for 2020 is to continue implementing improvements that simplify and facilitate internal management and communication in operations.

### **Equality and Integration**

Konecta believes that diversity and inclusion in teams bring benefits for its members and for the business alike. The organisation actively promotes respect for the dignity of every person, regardless of their race, sex, origin, age, religion, marital status, sexual orientation, identity and / or gender expression, disability, education, ideas and beliefs.



Konecta recognises the value provided by the presence of various profiles in its teams by dedicating resources intended to provide a free and safe environment, where equality and integration of all employees are promoted. To this end, policies that integrate equal treatment and opportunities and programmes for the inclusion of people at risk of exclusion are established and developed, with the endorsement of our governing bodies: last December, the Board of Directors of the Group ratified the Corporate Equal Opportunities Policy, which is mandatory in all countries where the company operates.

#### **ARGENTINA**





In 2019, Argentina incorporated inclusion criteria in its recruitment, selection and staff training processes.

Konecta Argentina launched measures to promote equality:

Prevention guidelines against workplace violence for directors-managers-heads of department.

Equal pay for equal work practices between men and women.

Campaigns to fight violence against women.

Competence-based selection policy, without discrimination on grounds of sex.

At the same time, Konecta Argentina developed different measures to promote labour integration of people with disabilities in the organisation:

Inclusion programme aimed at people with disabilities: 9 persons incorporated in 2019

Training programmes on inclusive practices directly related to an area for the Selection and Training teams..

Incorporation of inclusive massages given by blind or visually-impaired persons: 1,474 benefited employees.



#### Konecta CR&S REPORT 2019

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#### **SPAIN**

Throughout 2019, Spain signed four additional equal treatment plans for the following companies: Konecta BPO services, Konecta Mediation, Konecta Marketing and Konecta Andalusia.

Among the recognitions received, it is worth highlighting the Brand for Excellence distinction.

Furthermore, the sexual harassment and gender-based violence protocols were negotiated and updated. The new versions are available on the corporate intranet.

The actions to support equality and reconciliation carried out during 2019 were:

Women for the heart.

Information campaign on flexible schedules for the staff at the start of the school year.

Agreements with nurseries.

Commitment to equal treatment with suppliers.

Training for managers on workplace ethics and respect.

The signing of the Universal Support's new equal treatment plan is currently undergoing negotiation.

#### **COLOMBIA**

During the second half of 2019, Konecta Colombia initiated the update of the gender assessment made in 2018 to obtain the Equipares Silver Seal, with the aim of obtaining the Equipares Gold Seal in 2020. To pursue this goal, a series of objectives and priorities that were implemented through action plans were established for a 2-year period. An example is the creation of the Gender Equality Committee in 2019.

After winning the Equipares Silver Seal in recognition of the good practices put in place to close the wage and labour gap, Konecta Colombia is working towards receving the Equipares Gold Seal in 2020.

As part of its commitment, the company has a Protocol for the Prevention and Support in cases of sexual harassment and workplace harassment, as well as a Co-existence Committee, responsible for addressing all allegations.

Additionally, four labour inclusion pathways for groups with low probabilities of entering the labour market were developed throughout the year. The programme for people with disabilities remains active and employability for people over 45 years has been supported as well. Likewise, the partnership with the Ministry of Women and the Comfenalco Compensation Fund to start an Employability Pilot Project addressed to women victims of gender violence has been confirmed.

The actions carried out by Konecta Peru in 2019 were the following:

Awareness programmes on Equality through charts and slogans on the office walls.

Development of an Action Plan for reducing gender gaps.

Awareness campaigns about street harassment.

Awareness campaigns on gender-based violence.

Throughout the year, Konecta Peru held successful programs, such as "Inkluye" and "Life", and expanded its scope to launch new initiatives such as "Ellos" and "Basta Ya", all of them with the purpose of promoting the integration of vulnerable groups and encouraging positive actions in favour of equality of women and men in the sphere of business.

Konecta Peru was awarded great recognitions in 2019, among which were:

1st place in the 2019 PAR ranking position on Gender Equality in Peru and Latin America.

Recognition by the Regional Government of Lambayeque as a company that promotes inclusion for people with disabilities.

Recognition by Great Place To Work in the category of "Best Organisation to Work for Women".

Certification as one of the 20 best places for LGBTIQ+ talent, provided by the NGO "Presente".



Konecta CR&S REPORT 2019

### OTHER HIGHLIGHTED MEASURES

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Campaigns against harassment in the workplace and in favour of the promotion of diversity.

Awareness campaigns for the inclusion of professionals with disabilities.

Protocols against sexual and gender-based harassment.

Accessibility certificate.

"Empresa Mujer" Seal, for State providers (63 % of women in the workforce, 61 % of leadership positions are also held by women).

Protocols against sexual and gender-based harassment.

Incorporation of messages in the job offers portal, inviting people with disabilities to take part in the recruitment process.

Training of specialised personnel in disability and employment for the successful inclusion of people with disabilities.

Accessible facilities for people with disabilities.

Creation of the Committee on Labour Equality and Non-Discrimination.

NMX-R-025 Certificate for Labour Equality and Non-Discrimination.

### PROFILE OF PEOPLE WITH DISABILITIES IN KONECTA SPAIN:

70.90 % 56.56 % 75 %

women

over 45 years old

have permanent contracts

9.43 %

9.14

hold middle management positions

years seniority in average

Konecta has 698 persons with disabilities in its global workforce.



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### **Talent attraction**

Incorporating professionals who respond to the new demands of the digital age and the reality of the market, with a skills-oriented approach and a high level of engagement, is one of Konecta's goals. Managing to attract the best talent is our great challenge to meet, so to boost growth and the evolution of our business, and reach maximum performance. This challenge has been addressed by implementing equal opportunity measures for all candidates.

Proactive recruitment model

Multi-posting tools and monitoring of applications

Proposals for improvement in the process

**Definition of indicators and reports** 

Support from the recruitment centre

Projects made up of specialised consultants



### Konecta CR&S REPORT 2019

### **MEASURES**

Work placement programme for high school seniors in staff areas of the company. Participation in the Labour integration Programme and the "Primer Paso" Programme.

Youth work placement programme: 180 young trainees in different areas of the company.

Programmes to promote growth within the organisation (PODI): more than 100 people were promoted thanks to this programme in 2019.

Incentive programs for job creation:

- > Working woman bonus: available to women between 25 and 60 years old, identified as part of the vulnerable population.
- > Youth employment subsidies: available young people between 18 and 25 years old, also identified as part of the vulnerable population.

.....

Omni-channel digitisation platform, Magneto 365, to maintain contact with candidates interested in working with the company through various channels.

Youth work placement programme: 664 trainees.

2 new labour inclusion pathways: for migrant population and population over 45 years old.

Ruta de la Seda Programme (on-boarding plan for candidates).

Impulsos al Desarrollo Programme to foster internal promotion: Internal vacancies are clearly shared to all employees, and candidates are assessed under principles of transparency.

Job placement programme for women victims of violence and trafficking: 16 women employed.

Female leadership programme: 50 new leaders trained.

Recruitment actions in fairs: 3 persons with disabilities in selection processes. Volunteering actions to involve employees in social actions.



#### **BRAZIL**

Konecta Brazil launched a programme to encourage and value the human capital of the company called PODI, which offers employees the opportunity to change their career within the organisation by offering internal vacancies.

#### **COLOMBIA**

Under the slogan "Power in your hands", the challenge was to develop an application containing digital signature, authentication and digital contract, for a better experience for end users. The main objective of the Hackday is to identify innovative talent that join the development teams of the company.



Participation:

75 people

Engineers from various branches, programmers and application developers

Our social dimension

# A healthy company

Konecta promotes the physical, mental and social development of its employees, integrating actions aimed at recognising hazards and risks, preventig occupational diseases and accidents at work, with the purpose of raising awareness and a self-care culture, to create a safe, healthy and sustainable work environment.

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#### **SPAIN**





The new Health and Safety Policy was enacted in December 2019. It is aligned with Goal 3 (Health and welfare) of the 2030 Agenda, and reinforces Konecta's involvement with said agenda and with any action that contributes to the improvement oh health.

The actions carried out during 2019 were the following:

Healthy multitasking.

Women for the Heart workshop.

ControlaTIC: talk about new technologies.

HIV Prevention campaign.

Installation of bike racks in Seville platforms to promote their use.

Konecta Spain updated its Prevention Plan for Joint Service, which covers the various companies of the Group in the country.





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#### **COLOMBIA**

#### Occupational Health and Safety Management System

In 2019, the System changed its name to "SST Kontigo", looking to become an area for proximity and recognition. The frequency of accidents was reduced by 30 % and the days lost due to industrial accidents showed a decrease of 58 %, when compared to 2018. This earned the company recognition by the Labour Risk Management Office (ARL).

In addition, we undertook several actions to improve safety and health at work, among which are:

Update of the occupational Safety and Health Policy, the alcohol and drug use Prevention Policy, and the road safety Policy.

Management of absenteeism due to health reasons.

Training and awareness campaigns on prevention of occupational hazards: 403 activities attended by 45,521 employees\*.

Health promotion campaigns 1,290 activities completed with the participation of 53,852 employees\*.

"Ponte en movimiento" Programme: active pauses and FIT Fridays: 40,613 participants\*.

\*Repeated participations in different campaigns throughout the year are taken into account.

#### **PERU**

Konecta Peru strived to receive the "Health-friendly Company 2019 Recognition", which aims to identify risk factors for health and promote healthy lifestyles.



### Konecta CR&S REPORT 2019

### Communication and actions

#### Measures

Argentina

Health and Safety Policy.

Protection Brigade.

Health and Safety Management Platform.

Participation in health and safety conferences organised by the Ministry of

\_\_\_\_\_\_

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Labour.

Emergency protocols, PPE (First Responders) training.

Internal Week for Accident Prevention (SIPAT).

Occupational Safety and Health Policy.

Monitoring Protocol for Psychosocial Risks.

Delivery of ergonomic equipment.

Facility Inspection Programmes.

Spain

Occupational Safety and Health Policy.

Drills in all facilities; awareness campaigns through pop ups, "Gente Konecta" internal newsletter, on-site actions and support materials provided by Fundación MAPFRE. Training for the use of defibrillators and creation of emergency brigades.

80 meetings of the Safety and Health Committee were held in 2019.

Creation of the Safety and Health Commission

The accident rate indicator was reduced by 60.87 % and the accident severity indicator was also reduced by 75.70 %, thanks to awareness campaigns to prevent the most common accidents and ensure compliance with the requirements of the Safety and Health Management System.

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### Training and awareness campaigns

#### Training, communication and seminars

Argentina

Awareness campaigns (on addition to technology and vocal care).

Training (emergency, fire, evacuation and first aid).

E-learning programmes.

Training for emergency managers.

Fire fighting training.

First aid training.

------Creation of a fire brigade.

\_\_\_\_\_\_

Training and information campaigns on Safety and Health at Work

(zero cigarette day, zero accidents day, safe summer day...).

.....

Colombia

26 round tables with health organisations, the occupational hazards management office and the legal and Labour departments were held. Health and prevention awareness campaigns, with over 1,290 activities, and the participation of 53,852 employees\*.

Training campaigns, education and training in occupational hazards, with a total of 403 activities and the participation of 45,521 employees\*.

Occupational Safety and Health Training with a total of 13,220 hours. .....

Awareness campaigns.

Training for the Safety and Health Commission.

.....

"Konectados con tu seguridad" campaign, for fostering a safety and health culture at work.

Programme for staff from vulnerable areas.

Awareness campaigns: World Safety and Health at Work Day, with the participation of 1,000 employees.

E-learning training programmes on safety and health at work.

Training for emergency situations.

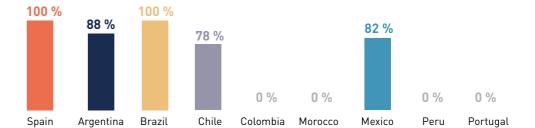
Prevention programs.



\*Employees can participate in several different

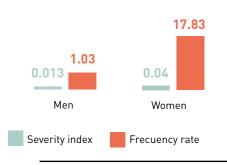
Moreover, the average number of employees covered by collective bargaining agreements is around 50 %. This is due to differences between the laws of the countries in which Konecta operates. It is relevant to mention that the countries where there is a percentage lower than 100 % of employees covered by collective agreements are those in which labour relations are regulated through other legislative channels.

#### Employees covered by collective agreement



As for the indicators associated with the frequency rate and severity index: in 2019, severity indexes were excellent in terms of frequency rate. However, even if this figure decreased among men, it increased among women, due to an accident in Morocco. It is noteworthy that during 2019 there were no casualties caused by accidents, due to the implementation of measures in line with Konecta's Health and Safety Policy.

#### Accident frequency rate and severity in average (\*) (\*\*)



#### Work days lost as a result of an occupational accident (\*\*)





<sup>\*</sup>This data corresponds to the average data from Argentina, Brazil, Chile, Colombia, Spain, Morocco, Mexico,

<sup>\*\*</sup>Given the diversity of local policies for the basis of calculation, in itinere accidents were not included.

In addition, data from work days lost as a result of an accident are used to set the future lines of action in countries with greatest difficulties.

#### **PERU**

Konecta Peru strived to receive the "Health-friendly Company 2019 Recognition", which aims to identify risk factors for health and promote healthy lifestyles.

### **Turnover**

Konecta is a company in constant growth, with a significant impact on job creation. The idiosyncrasies of the business in which the company operates cause a high turnover in the workforce. Nevertheless, the ratio of layoffs vs. new hires shows that Konecta has a very positive impact on the employability of the communities in which it operates.

As we can see, there were more layoffs among women than among men in 2019. Of the total figures, 58 % of the persons laid off were women and 42 % were men, but this balance is due to the staff gender distribution. Other evidence that explains the number of layoffs and the turnover rate lies in the ratios of women / men laid off for every woman / man hired, where there the incidence of dismissals among men is higher.





#### Konecta CR&S REPORT 2019

#### Number of dismissals by professional category

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#### Number of dismissals by age range



The efforts made to establish and deploy programmes aimed at retaining talent is reflected in the rates of voluntary turnover between men and women. In 2019, the turnover rate declined among men by 18 %, when compared to 2018.

#### Percentage of voluntary turnover



Among the initiative that stand out from 2019 is the creation of a Selection and Human Capital Department by the Operations Area. This area is currently working on a bespoke selection, with the use of analytical tools that help in the selection of the appropriate profiles for each service.

This type of analysis is being introduced in the company at the client and organizational level, and it enables managing the information derived from service turnover, such as the reasons for sick leaves in staff, the definition of the most suitable profiles, those with the best performance, etc.



# Objectives for 2020

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#1	Improving the work climate survey results.
#2	Improving career development, attracting talent and training.
#3	Increasing the integration of people at risk of exclusion or persons with disabilities within Konecta.
#4	Developing new benefits for Konecta employees.
#5	Improving turnover and absenteeism indicators.
#6	Generating a preventive culture within Konecta.

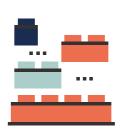




# We contribute to Sustainable Development

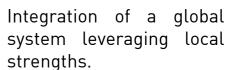
Adherence to the Principles of the UN Global Compact.

Start of the design of a Corporate Responsibility and Sustainability Management System (CR&S)



......

Social clauses in procurement.



Konecta is committed to sustained and sustainable growth, through the integrated and global management of its Corporate Responsibility.



Konecta CR&S REPORT 2019







We contribute to Sustainable Development

Relationship with Stakeholders

We are Sustainable

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Konecta opts for a responsible and sustainable business model, reflected by the principles governing the performance of the company:

### Konecta principles

#1	#2	#3
Integrity and Competence	Human Capital	Commitment to Clients
#4	#5	#6
Occupational Safety and Health	Preservation of the Environment	Innovation and Technology

In 2019, Konecta developed a Master Plan for Corporate Responsibility and Sustainability, in order to establish general guidelines for managing the environmental, social and governance dimensions of the company, around which revolve the specific objectives and actions to achieve them.

In this sense, Konecta began developing a management system that enables the organised and coherent implementation of policies, strategies and useful targets for improving performance and allows for escalating this system to the whole company at a global scale.

#### **ASPECTS TO BE REPORTED**

Environment		Social and Employees	Governance	
:	Energy Efficiency	Human Capital Management	Legal Compliance	
į	Reduced water consumption	External social management	Ethical standards	
	Reduced GHG emissions		Transparency	
•			•	



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To this end, the Company developed strategic objectives whose main goal is the global implementation of the System in all the countries in which Konecta operates, in addition to specific objectives.



# CORPORATE RESPONSIBILITY AND SUSTAINABILITY MANAGEMENT SYSTEM



#### New philosophy

From a compliance-focused approach towards a strategic approach, aligned with the SDGs.

#### Global Team

Management via a global team with a single procedure.

#### Integration

Reporting culture, incorporating responsibility and sustainability criteria.



Supporting the achievement of strategic objectives in a sustainable way.

Maximising the creation of shared value.

Creating long-term relationships with Stakeholders, based on trust and transparency.

Responsibly managing the risks and opportunities arising from the evolution of the surrounding environment.

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A Committee on Corporate Responsibility and Sustainability was created to properly develop these objectives and report in a more efficient manner to the Board of Directors about progress made in the Corporate Responsibility and Sustainability System. This committee meets on a quarterly basis and is made up of representatives of the main areas of the company led by the General Secretary, member of the Steering Committee of the company.



#### **CORPORATE RESPONSIBILITY AND SUSTAINABILITY COMMITTEE**

**Steering Committee** Technology **HR Department** Department **Konecta Foundation Media Department** Communication Quality and Environ-International Operations Department ment Department Department **Domestic Operations** Organisation and Department

In addition, to implement Corporate Responsibility and Sustainability policies at the local level, one person from each country has been appointed to gather the relevant information and thus, ensure compliance with the objectives.

**Procedures Department** 

In an attempt to go one step further in Corporate Sustainability, Konecta aligned its strategic sustainability goals with the Principles of the Global Compact and the Sustainable Development Goals outlined in the 2030 Agenda.

In 2019, Konecta renewed its commitment to the UN Global Compact initiative. Our company is one of the founding companies of the Spanish network and the first in the industry to adhere to this commitment. SUSTAINABLE G





#### Konecta CR&S REPORT 2019

#### **OUR COMMITMENTS**

#### Lines of Action Objectives for 2019







#### **Corporate Governance:** underpinning our actions on a robust ethical behavior

Ethics and transparency in business	Responsible and sustainable approach in all areas. Gradual deployment of the Compliance Program.		8 INCOME MADE AND SECURITY OF THE PROPERTY OF
Effective and healthy corporate governance Responsible and local procurement	Risk identification and management mechanisms.  Optimisation of the process for reporting complaints.  Code of ethics training for employees.  Reinforcement of communication with suppliers: CR&S criteria.	1, 2, 3, 4, 5, 6, 10	12 attrouves constant as the recording to the recording t

#### **Human capital:** the company's commitment to its team

Equal opportunities and diversity	Improvement of employees' satisfaction rates.		5 croor
Professional Development	Advancing on Health and Safety Plans. Promoting the integration of people	3, 4, 5, 6	8 DECENT WORK AND SCHOOLS CHOWTH
Healthy work envi- ronment	with disabilities in the workforce.  Promoting equality in the company.		10 REDUCED MEDICALTIES

#### **Social-community action:** participatory social action, aligned with the objectives of the company

Commitment to the community	Encouraging volunteering actions in the organisation.		4 QUALITY EDUCATION	5 itsoury
Strengthening part- nerships with third parties	Promoting partnerships with third parties to boost the integration of disadvantaged groups.	1, 2	8 DECENT WORK AND ECONOMIC LIGITATION	10 REDUCED NEQUALITIES
Fostering solidarity in the organisation	Generating synergies / exchange of good practices in social action among		17 PAINTER	

#### **Commitment to the Environment:** environmental-friendly behaviour

Minimising our envi-	Improving performance in consump-
ronmental impact	tion and waste reduction: energy,
Post practices	water and paper.
Best practices	Promoting responsible procurement.
Environmental	Promoting environmental awareness
awareness	among employees.

7, 8, 9



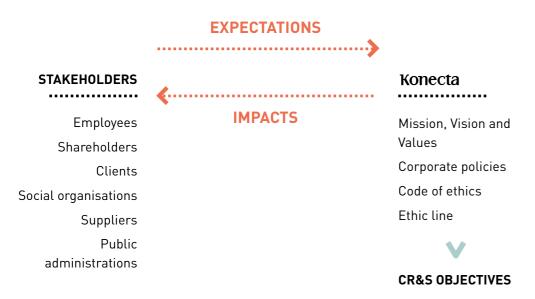
4 QUALITY 5 GENORE TO STOCK



# Relationship with stakeholders

Our business model seeks to maximise value creation for both the company and its stakeholders, via the incorporation of structural sustainability criteria in its operations, through the implementation of management practices based on profitability, quality, innovation, ethics, transparency, respect for human capital and welfare, diversity and equal opportunities, all seeking to reduce our impact, while minimal, on the environment and collaborate with community development.

Konecta's interaction with its respective stakeholders is based on predefined communication mechanisms that establish a two-way relationship defined by the expectations raised by them and the impact that Konecta's activities exert on them.





Among the different communication channels available for the interaction between Konecta and its stakeholders are:

STAKEHOLDER	COMMUNICA	TION MECHANISMS
Employees	Employee Portal Intranet Internal climate surveys Internal newsletter Newsletters / E-mailings Suggestion boxes	Follow-up meetings Pop ups Ethic Line Notice / Billboards on platforms
Shareholders	Web Board of Directors' meetings. Corporate magazine	
Clientes  Current  Potential	Customer surveys Sales / Operations leads Events (Expocontact conference and sessions with clients)	Corporate magazine Corporate Website KonectaBlog Newsletters (countries)
Communities  NGOs  Social  institutions	Corporate Website Social Media Press	Corporate magazine Meetings / Conferences Social or CSR forums to which the company is attached
Suppliers  Critical  Non-critical	Procurement Portal Corporate Website Corporate magazine E-mail	Meetings Expocontact conference Trade fairs Social Media
Public Administration	Press Corporate Website	Meetings
Society	Press Corporate Website	Social Media



In 2019, an on-line Responsibility and Sustainability survey on Konecta's materials issues was conducted through questionnaires aimed at different stakeholders (shareholders, governments, clients, employees, suppliers, NGOs and other social institutions) in all countries where the Group operates. The following table shows the results of the study alongside the relevant GRI indicators.

CR&S FOCUS	RELEVANT ASPECT	GRI INDICATOR
Fanamia	Significant indirect economic impacts	203 to 203-1
Economic Performance	Economic performance of the company	201-1
	Market presence	102-4 to 102-7
	Corporate risk management	102-15
Corporate governance	Governance performance assessment	102-18 / 102-28
	Governance composition and structure	102-18
	Greenhouse Gas Emissions	305-1 to 305-7
Environ- mental	Assessment and control of suppliers with regard to environmental issues	308-1 to 308-2
aspects	Energy / water consumption	302-1 to 302-5 303-1 to 303-3
	Regulatory compliance	419-1
	Labour practices and decent work	
	Assessment of suppliers' labour practices	414-1 to 414-2
	Work-life balance	401-3
	Employment, equal opportunities and diversity policies	401 / 405-1
	Occupational health and safety	403-1 /403-4 / 416 / 416-1 to 416-2
Social aspects	Training and education	404-1 / 404-2
	Society and fight against corruption	
	Development of local communities	413-1 to 413-2
	Social action	413-1
	Regulatory compliance	419-1
	Transparency	102-44
	Anti-corruption Policies	205-1 to 205-3



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Human Rights Forced Labour 409-1  Social Suppliers' assessment on Human Rights 414-1 to 414-2  Child labour 408-1  Freedom of association and collective bargaining 407-1  Non-discrimination 406-1  Regulatory compliance 416-2 / 418-1  Security and privacy of clients 418-1  Product Liability Client satisfaction 102-43  Quality service 102-44  Promoting innovation in business management -	CR&S FOCUS	RELEVANT ASPECT	GRI INDICATOR
Social aspects Child labour Freedom of association and collective bargaining Non-discrimination Regulatory compliance Security and privacy of clients Client satisfaction Quality service  Suppliers' assessment on Human Rights 414-1 to 414-2 408-1 407-1 A06-1 406-1  Regulatory compliance 416-2 / 418-1 102-43		Human Rights	
Aspects Child labour 408-1  Freedom of association and collective bargaining 407-1  Non-discrimination 406-1  Regulatory compliance 416-2 / 418-1  Security and privacy of clients 418-1  Product Liability Client satisfaction 102-43  Quality service 102-44		Forced Labour	409-1
Freedom of association and collective bargaining 407-1  Non-discrimination 406-1  Regulatory compliance 416-2 / 418-1  Security and privacy of clients 418-1  Product Liability Client satisfaction 102-43  Quality service 102-44	Social	Suppliers' assessment on Human Rights	414-1 to 414-2
Non-discrimination 406-1  Regulatory compliance 416-2 / 418-1  Security and privacy of clients 418-1  Product Liability Client satisfaction 102-43  Quality service 102-44	aspects	Child labour	408-1
Regulatory compliance 416-2 / 418-1  Security and privacy of clients 418-1  Client satisfaction 102-43  Quality service 102-44		Freedom of association and collective bargaining	407-1
Security and privacy of clients 418-1  Product Liability  Client satisfaction 102-43  Quality service 102-44		Non-discrimination	406-1
Product Liability  Client satisfaction 102-43  Quality service 102-44		Regulatory compliance	416-2 / 418-1
Liability Client satisfaction 102-43  Quality service 102-44		Security and privacy of clients	418-1
		Client satisfaction	102-43
Promoting innovation in business management -	·	Quality service	102-44
		Promoting innovation in business management	-



Corporate Responsibility and Sustainability





# We are Sustainable

Konecta is committed to controlling of the most important aspects affecting the environment through its Environmental Management System.

In this sense, we want to go a step further and work to raise awareness among our staff through campaigns aimed at the efficient use of water and energy, waste recycling and responsible use of paper.

# Konecta has an Environmental Management System, based on the UNE-EN ISO 14 001 standard.



SUCCESS STORY

#### **KONECTA COLOMBIA**

#### **Environmental awareness campaigns**

Energy efficiency | Waste management | Sustainable mobility | Carbon footprint | Consumption efficiency

#### Tree planting

678 trees planted in the Valley of Aburrá, Antioquia

#### **Eco-hiking**

Medellin's Jardin Circunvalar | Quebrada de las Delicias, Chapi-nero (Bogota)

Furthermore, with the goal of fostering campaigns and other actions related to improving environmental performance, Konecta Colombia created, in April 2019, an Environmental Department, which will strengthen the existing Sustainability team.



Konecta CR&S REPORT 2019



Numerous awareness campaigns for employees were conducted in 2019:

**Global Day of Action on Climate Change** 

**World Water Day** 

**Earth Hour** 

Solid waste management

**International Day for Biological Diversity** 

Save water and avoid cuts in the service

International Plastic Bag Free Day

An internal employee survey was carried out for assessing the degree of involvement and effectiveness in these campaigns by employees in order to make all the necessary improvements for the following year.

The proposals made by employees for future campaigns include:

Promoting further recycling actions.

More environmental campaigns.

Raising awareness and organising talks for employees.

Encouraging the use of bicycles.

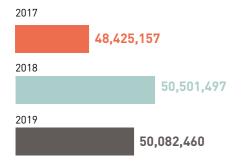
Campaigns to reduce paper use.



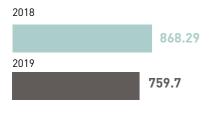
### **Energy consumption**

After the readjustment and improvement process in data collection conducted in 2018 and, thanks to improvements in energy efficiency implemented, Konecta managed to reduce its overall consumption by up to 1.17% compared to the previous year.

### Electric power consumption (kWh)



#### Electric power intensity (kWh/employee)



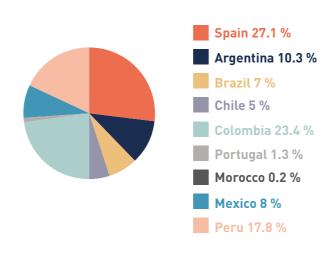
\*Data 2019, all countries.

#### For the fourth year in a row, and while being the country with the highest number of Konecta employees, Spain continues to reduce its energy consumption per employee, thus improving its energy performance.

# Our greatest Value,

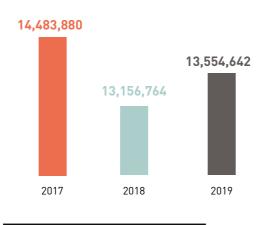
#### Konecta CR&S REPORT 2019

#### Distribution by country



Energy intensity was reduced by 12.5 % in 2019.

#### Electric power consumption in Spain (kWh)



\*Data 2019, estimated for Spain.

#### **CARBON FOOTPRINT**

The 2018 carbon footprints for Spain, Colombia and Peru for scopes 1, 2 and 3 were calculated in 2019.

#### Carbon Footprint 2019 (tCO2eq)



Scope 1: Direct greenhouse gas emissions (fossil fuels and fluorinated gases)

Scope 2: Indirect greenhouse gas emissions (purchased and consumed electricity)

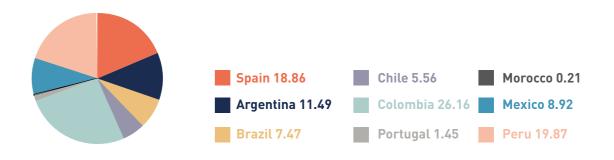
Scope 3: indirect greenhouse gas emissions (plane trips)

As every year, Colombia, with the collaboration of the Fenalco Solidario Corporation made its carbon footprint calculations in accordance with the measurement and reporting protocol for greenhouse gases produced by the World Business Council for Sustainable Development (WBCSD) and the World Resources Institute (WRI).

In 2019, Konecta tried to go a step further as regards emissions, and calculated scope 2 of its Global Carbon Footprint in all countries, which yielded a value of:

#### Distribution by country on the Global Footprint

18,369.5734 t CO2eq\*





Konecta CR&S REPORT 2019

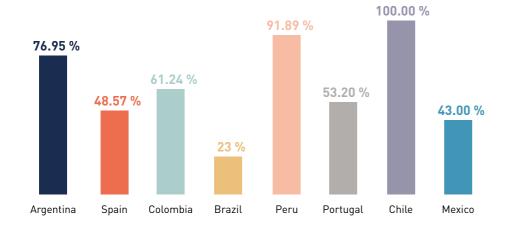
<sup>\*</sup>The footprint generated by Konecta Argentina, Brazil, Chile, Portugal, Spain, Peru, Morocco and Mexico was calculated using the 2018 Carbon Footprint Calculator of the Spanish Ministry for Ecological Transition.

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#### **LED SURFACE**

In the context of improving energy efficiency, in 2019, we continued with the transition campaign to LED lighting systems that began in 2017. Chile managed to reach 100 % of the surface lit with LED.

#### LED -lit surface (%)



SUCCESS STORY ......

#### **KONECTA PERU**

Among the activities aimed at increasing energy efficiency carried out by Konecta globally in 2019 are the following:

Auto shutdown of computers in our various locations.

Replacing fluorescent lamps for LED.

Automatic shutdown of air conditioners, offices, halls, platforms, etc., when not in use



**10.4** %

Electricity consumed per employee in Peru



Konecta CR&S REPORT 2019

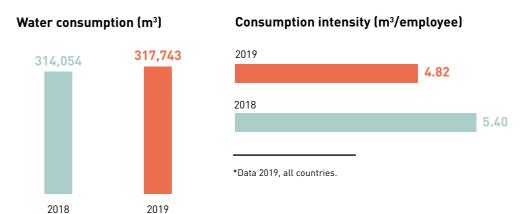
SUCCESS STORY ......

#### **KONECTA SPAIN**



In late 2019, the company signed new contracts to underwrite the Guarantee of Origin modality for all the electricity consumed at the headquarters of Konecta Spain.

# Water consumption



In 2019, the intensity of total water consumption was reduced, even though the number of employees increased.

#### Consumption distribution\*





Konecta CR&S REPORT 2019

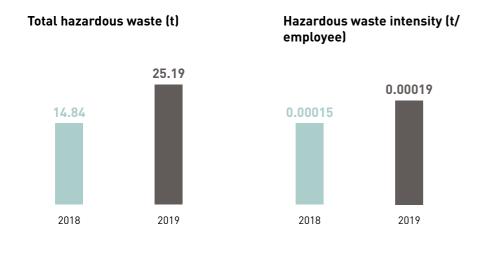
Throughout 2019, Konecta Spain continued to develop awareness-raising activities about the importance of saving water. Moreover, it invested in improving facilities through new equipment to ensure better monitoring and control of water consumption.

#### Actions to reduce water consumption at Konecta - 2019

Mexico		Argentina	Colombia
	Installation of water-saving faucets.		Consumption monitoring to detect faults.
į	Dry urinals.		Training for raising awareness
	Rainwater harvesting.		on water consumption.

### Waste management

Although not all the countries in which Konecta operates regulate how waste management is made, the company continually works to control and improve this aspect.

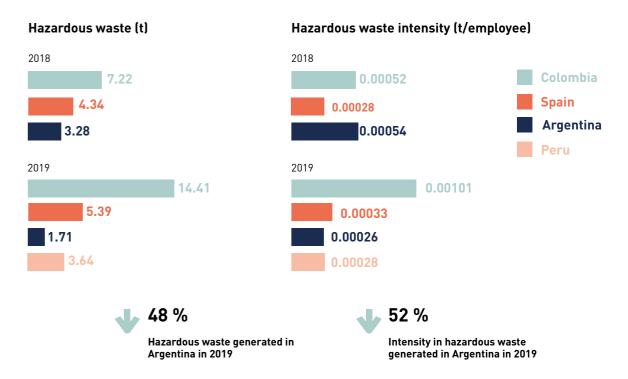


<sup>\*</sup>Understanding as hazardous waste WEEE, fluorescent lamps, oils and coolants. Collection and audit of data from other countries is currently underway.

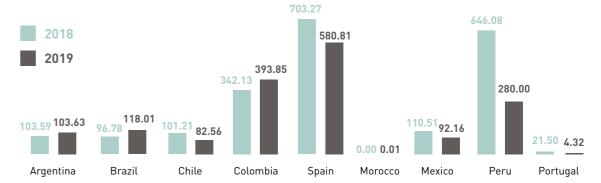


Konecta CR&S REPORT 2019

The increase in waste generated is justified by the improved collection of date and the increase in staff during 2019.



#### Non-hazardous waste(t)

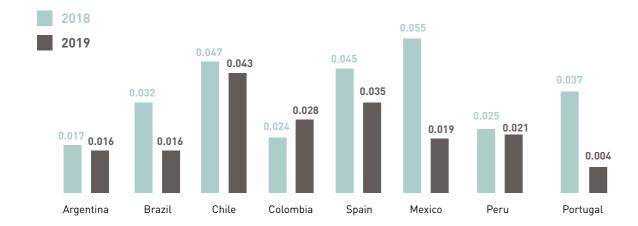


In 2019, the total amount of non-hazardous waste reached a value of 1,655.4 t, which mean a reduction of 22 % over the previous year.



Konecta CR&S REPORT 2019

#### Non-hazardous waste (t/employee)



Intensity was also reduced by 31 % from 2018, with a value of 0.025 t / employee.

**421%** 

Non-hazardous waste generated in Spain in 2019

**415**%

Non-hazardous waste generated in Peru in 2019

SUCCESS STORY

#### **KONECTA PERU**



In 2019, Konecta Peru established strategic alliances with the Municipality of Lima, and took part in the "Lima, cada residuo cuenta" contest, in which more than half a ton of solid waste (paper, plastic, cardboard, etc.) was recycled.

In addition, another agreement was established with the Provincial Municipality of Callao, where the company participated in a collection campaign of electrical devices and electronic equipment (WEEE) amounting to more than 1.5 tons.



#### Konecta CR&S REPORT 2019

### SUCCESS STORY

#### **KONECTA COLOMBIA**



**Kaptar** is an innovative recycling mechanism, a new alternative that seeks to promote a solid waste management plan, with the aim to encourage recycling, circular economy, reduce waste in landfills and provide discounts and coupons to citizens to pay for staples and basic commodities.

So far the scope of this strategy applies to two platforms located in the city of Medellin, with the following results until August 2019:





Recycled Units 32,894

C02 Savings 1,381.55 kg

# **Consumption of Resources**

The measures being implemented at Konecta Spain to improve the use and responsible consumption of paper have allowed to optimise performance and reduce paper consumption by 20 %, compared to the previous year.

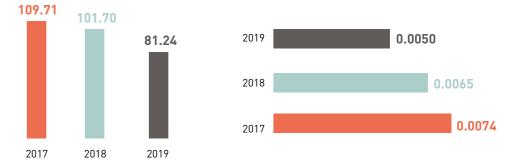


23 %
Paper consumed per employee in 2019

100 % Ecolabel printers in Spain

Konecta Spain is negotiating with office supplies vendors under the "Árbol Verde" label to replace those currently used with other supplies with higher degree of environmental commitment.

#### Paper consumption - Konecta Spain (t) Consumption intensity (t/employee)







Our Social Action

# Social Action













Konecta undertakes its role as a caring corporate citizen, together with Konecta Foundation, with an active commitment to contributing to the welfare and progress of society.

In this vein, we have focused our efforts on promoting the social-labour inclusion of vulnerable persons such as those with disabilities, or with limited resources, women victims of violence and trafficking, or migrants, by engaging all the areas of the company and creating alliances with other private and public entities, as well as social organisations looking for synergies to help achieve their goals.

29,390 Beneficiaries

+1,500 Persons at risk of exclusion employed; 538 with disabilities

**15,972** Volunteers

An example of this shared responsibility are the professionals distributed throughout Konecta headquarters in the world, who created, 15 years ago, a network aimed at enhancing local initiatives of this kind promoted by the company on a voluntary basis.

Likewise, Konecta Foundation has proven to be an exceptional ally. This social non-profit organisation was created in 2005 for the implementation of social initiatives that improve the quality of life of groups at risk of exclusion. Since its creation, the Foundation supports the company in the social development of the communities in which it operates, mainly in Spain, and because of its international expansion, it also supports projects in Brazil, Chile, Colombia and Peru.

The joint objective of Konecta and its Foundation is the creation of opportunities and the willingness to help others who are in vulnerable situations and, with their input, generate a greater social value through actions aimed at training and employment, social development and the promotion of volunteering actions among employees.

Konecta Foundation has been awarded for its trajectory in the field of corporate social action in the Solidarity-CaixaBank Private Banking Awards.

It has also been recognised for its social action in the Alcobendas awards: Innovative Entrepreneurship.

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**Our Social Action** 

# Training and **Employment**

















Konecta and its Foundation foster the creation and improvement of training programs for obtaining the knowledge, skills and experience necessary for the social and labour inclusion of groups at risk of exclusion.



#### **COLOMBIA**

743 Beneficiaries Number of employed persons:

81 persons with disabilities trained, 57 employed 280 victims of armed conflict and from low income households

365 migrants

17 persons over 45 years old

In 2019, Konecta Colombia worked on developing 4 Labour Inclusion Pathways, in partnership with Konecta Foundation and other non-profit organisations and institutions, to generate opportunities aimed at people facing difficulties to access the labour market.

The Labour Inclusion Programme for people with disabilities, in partnership with Konecta Foundation, DKV Integralia Foundation, and the Comfenalco Compensation Funds -in Medellin-, and Cafam-in Bogota-, also continued to operate. To this end, five specialised contact centre courses were organised - Diploma in Attraction Marketing and Customer Service - with the purpose of providing key tools for professional and personal development. Upon passing the relevant tests, trainees are given the option of joining the company, following an awareness training that helps facilitate their integration.

In order to capture the beneficiaries of these training initiatives, the company was present in five job fairs aimed at people with physical disabilities, pitching its offer, solving doubts and collecting the resumes of those interested in the process.

Employment Programme for victims of armed conflict. Three years ago, Konecta opened an office in Monteria, where a large percentage of the employees came from support programmes for victims of the armed conflict, and had limited resources. Today, this office is the main employer in the region. With the collaboration of COMFACOR and Sinu Academy.

This year, Konecta Colombia joined initiatives promoted by the national government, resulting from the large volume of Venezuelan migrants entering the country, considered the highest in history. Thus, it entered into a Programme for the labour inclusion of Venezuelans within Konecta's staff.

Lastly, we began an Employability Programme for people over 45 years old, given their professional stagnation as a result of stereotypes about the notion of age, training them in office automation and communication skill to strengthen their competences. With the collaboration of Colsubsidio.



#### **PERU: INKLUYE**

447

Beneficiaries

Number of employed persons:

69 persons with disabilities

378 persons from other vulnerable groups

INKLUYE is Konecta Peru's programme for diversity and inclusion that seeks to employ people at risk of social exclusion, based on strong strategic alliances with public and private institutions that promote labour integration and equal opportunities for vulnerable groups.

- People with disabilities or from low income households: bespoke training in contact centres aimed at their employment. Once employed, and to facilitate normalised integration, the company makes all reasonable accommodation in the workplace, during the selection and training process, and support them throughout their learning curve.
- Members of the LGBTIQ+ community: job opportunities and career development for members of the LGBTIQ+ community, ensuring a non-discriminating work environment.
- Victims of gender-based violence and trafficking (women and direct relatives): employment and workplace monitoring for women victims of violence and trafficking, as well as confidential psychological and legal advice.
- **Migrants and immigrants:** job opportunities for people of other nationalities who have migrated to Peru and are in a situation of vulnerability.

**KONECTA PERU: INKLUYE 1/2** 



PROJECT	IMPACT
inKluye Schools Labour inclusion of people from low income households, some with disabilities, after prior bespoke training in contact centres: Pachacutec School, Integralia - Fundades School, Chiclayo School, Aynimundo School, Impulsa Perú School, Forge School, Contacto Joven School, Jóvenes Productivos School.	221 beneficiaries: 138 people employed 69 of them with disabilities 90 % user satisfaction with the programme
Women victims of violence and trafficking	16 women employed at Konecta Peru
Migrants in vulnerable situations	293 immigrants employed

#### **External Collaborators:**

- Non-governmental institutions: Konecta Foundation, Pachacutec Foundation, Forge Foundation, DKV Integralia Foundation, Fundades Group, Aynimundo Association, Bienaventuranzas Association, Bishopric of Callao.
- Government institutions: Ministry of Labour ("Jóvenes Productivos" Programme, "Impulsa Perú" and "EsSalud" Programmes), Ministry of Women and Vulnerable Populations (CONADIS), Public Ministry, Metropolitan Municipality of Lima.
- Chambers: Spain Chamber of Commerce in Peru, Peru AmCham, Chamber of Commerce of Lima, Peruvian Association of Contact Centres APEXO.
- Development Agencies: AECID (Spanish Agency for International Cooperation).
- Networking: Aequales Community, AMCHAM's Diversity and Sustainable Development Committee, Pride Connection, ILO's Business network for the inclusion of Persons with Disabilities.

**KONECTA PERU: INKLUYE 2/2** 



#### **SPAIN**

In 2019, Spain continued to consolidate strategic alliances that promote high-impact social actions in the community.

In this regard, Konecta and its Foundation signed a wide number of agreements with different organisations to enhance labour practices and the employment of vulnerable people in the company.

Konecta Spain remains committed to the integration of vulnerable groups: 234 people employed; 223 with disabilities.

PROJECT	IMPACT	PARTNERS
Practical training aimed at vulnerable groups or people with disabilities. The goal is to train students in areas suited to their professional profiles.	<ul> <li>17 people took part in internships, 2 were employed</li> <li>10 volunteers</li> <li>80 hours of volunteer work</li> </ul>	FREMAP Prevent Foundation Red Cross Capacis Foundation
Participation in the 12th Job Fair for Persons with Disabilities and the 4th Employment Activation Forum.	<ul> <li>10 people interviewed,</li> <li>1 person with disabilities hired</li> <li>32 hours of volunteer work</li> </ul>	Madrid Regional Government



15

# Women victims of violence trained

14 of them now hold a professional certificate

12 employed at Konecta, one with disabilities

#### Konecta Foundation - BANKIA Professional Training School

With a duration of 4 months, the aim of the project is to train women victims of gender violence in contact centres. At the end of the training programme, participants obtain an official certificate of professionalism and the opportunity to join Konecta's staff.

In addition, Bankia provides them with financial support to cover transport and living expenses. Once incorporated, Konecta Foundation keeps track of each case for 6 months to boost employment success. Other organisations involved in the selection of candidates are Red Cross, the Federation of Progressive Women, the Commission for the Investigation of Violence Against Women, Candelita and Capacis Foundation.

The Konecta Foundation Training School was born in 2018 with the mission to facilitate the employment of people at risk of exclusion through formal training in contact centres.

#### "ENTREPRENEURSHIP FOR PEOPLE WITH DISABILITIES"

Under this slogan, the work of Iberdrola, Vodafone, and the MAPFRE and SERES foundations, was recognised in 2019, for their commitment to the integration of people with disabilities into the labour market, through employment or entrepreneurship as an alternative pathway. In addition, two separate awards were given to the three winning projects of the first call for the "Emprende+D" grants, organised by Konecta Foundation with the support of ONCE Foundation:

- **BibiBCN**, in the category of innovative business.
- **Timpers Inspire,** in the category of excellence in accessibility.
- **▶ A 70°,** in the category of social impact.



#### **ARGENTINA**

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PROJECT	IMPACT	PARTNERS
Programme for the inclusion of people with disabilities	• 9 persons with	Siglo 21 University
Aimed at incorporating people with	disabilities employed	Municipality of Rosario
disabilities in the labour market and providing training to communities to increase their employability, and create partnerships that promote		Office for Equity and Employ- ment of the Ministry of Develo- pment and Employment of the province of Cordoba
inclusion		Employment Office of the Municipality of Cordoba
		Foal
		Libertate
		Iprodich (Provincial Institute of disabilities in the province of Chaco)
		National Labour and Employ- ment Office
		Incluyeme
		CEC
		IARSE
		Incluwork
		Gaude
Contact Centre Training Training people with visual disabilities in skills for customer service/ personalised sales and contact centres	• 14 persons with disabilities employed	Gaude Foundation Incluwork
Training and employability for life and work  Job skills training to increase employability among youth. Internship programme for schools.	<ul><li>82 participants</li><li>7 volunteers</li><li>27 hours of volunteer work</li></ul>	INJUVE School Nº 406, "Dr. Salvador Mazza" IPEM Nº 201, "Leopoldo Mare- chal" La Salle School San Ignacio School

#### **BRAZIL**

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Konecta Brazil participated in the Job fair of the city of São Paulo to provide job opportunities for long-term unemployed. This is a programme pertaining to the Secretariat for Economic Development and Employment, endorsed by the City of São Paulo, that offers over 3,300 jobs. In 2019, 173 persons with disabilities joined the workforce.

Uranet (Konecta Brazil) received the 1st 2019
Business Merit Award, awarded by the Secretary
of Justice and Citizenship of the State of São Paulo, and recognised as the Corporate Enterprise
of the Year for its efforts to generate employment
opportunities.

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#### **PORTUGAL**

Konecta Portugal was present in the Recruitment Fair for people with disabilities of the Salvador Association, held in Lisbon. Throughout the event, 10 persons were interviewed, three of whom were employed.

In the same vein, in Latin America, we have opted to support training programmes aimed at Equal opportunities and the creation of an inclusive labour market in which all professionals can develop their capacities to achieve their potential and improve their quality of life.

Our Social Action

# Social Development, Culture and Sports



Konecta, together with the Konecta Foundation, supports projects that promote the inclusion, personal development and improved self-esteem of the most vulnerable people, and help in their integration into society.



Volunteer hours



#### **CULTURE**

#### **PROJECT**

#### Alalá Foundation Project

Konecta supports various initiatives of the Alalá Foundation, directed to children

IMPACT	PARTNERS
<ul> <li>230 children with limited resources</li> <li>15 women trained in sewing workshops</li> <li>500 beneficiary families</li> <li>15 volunteers from Konecta</li> </ul>	Konecta Foundation MAPFRE Foundation Konecta

Sports initiatives are equally supported as they are an important pillar to raise funds for charity and promote the integration of people at risk of social exclusion.

#### **SPORTS**

#### **PROJECT**

• 18,000 € raised

#### 16th Konecta Foundation Charity Paddle Tennis Tournament

In support of the 11q España Association, whose purpose is to serve families affected by Jacobsen Syndrome, promote research and raise public awareness about this rare genetic disease rarely, and También Foundation.

IMPACT	PARTNERS
<ul> <li>30 volunteers from Konecta 250 volunteer hours</li> <li>200 people with 11q - Jacobsen syndrome and their families benefited in Spain</li> </ul>	También Foundation Konecta

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# **Volunteering actions**

Thanks to the collaboration of Konecta volunteers, in partnership Konecta Foundation and other organisations and institutions in every country, the company has managed to help people at risk of exclusion, suffering from diseases, with disabilities, and promote sports and health among the youth, as well as support research.

To contribute in the organisation and monitoring of these efforts, a meeting with the Social Responsibility Coordinators of the company, where experiences are shared and the Volunteering Plan is presented, is held every year.













**26,816** Beneficiaries of volunteer activities

+7,400 Volunteer hours

**15,899** Volunteers

#### **PERU**

Konecta Peru created a corporate volunteering programme called "Soy voluntari@", which promotes the mobilisation of the talent, time and energy of the company employees in the country, in favour of the social development of the communities where the company operates.

"Soy voluntari@" Financial, academic, LIFE (leaders in schools) and social vounteering actions



*4,141 volunteers in 2019* 



#### PROFESSIONAL VOLUNTEERING ACTIONS

Employment Workshop Taught by Human Capital volunteers from Konecta. Aimed at women at risk of exclusion or long-term unemployed. This workshop provides tips, organises mock interviews and addresses issues related to selection processes.  FREMAP Marketing presentation Testimonies of creative work experiences at Konecta's marketing department and practical advice to students with acquired disabilities from the Graphic Design course.  Digitisation Workshop ("Creando Oportunidades") Continuous training project on a series of subjects, designed for young people with intellectual disabilities, to help them in their professional and personal development.  "Enfoca Talento-D 2019" Project: Employment and Disability Continuous training for Konecta employees with intellectual disabilities.  14 women with disabilities  15 persons with intellectual disability employed  15 persons with intellectual disabilities  Talismán Foundation  Tontinuous training for young people with intellectual disabilities  14 women with disabilities  2019 Telethon Charity TV campaign to raise money with the help of Konecta volunteers, each of whom devoted 17 hours to raise 32.4 million reais for for the care of people with physical disabilities or neuro-orthopedic needs.	PROJECT	IMPACT	PARTNERS
Testimonies of creative work experiences at Konecta's marketing department and practical advice to students with acquired disabilities from the Graphic Design course.  Digitisation Workshop ("Creando Oportunidades")  Continuous training project on a series of subjects, designed for young people with intellectual disabilities, to help them in their professional and personal development.  "Enfoca Talento-D 2019" Project: Employment and Disability Continuous training for Konecta employees with intellectual disabilities.  "Enfoca Talento-D 2019" Project: Employment and Disability Continuous training for Konecta employees with intellectual disabilities.  "299 volunteers  * 299 volunteers  * Associação de Assistência à Criança Deficiente	Taught by Human Capital volunteers from Konecta. Aimed at women at risk of exclusion or long-term unemployed. This workshop provides tips, organises mock interviews and addresses issues related to selection	• 15 beneficiaries	Achalay Foundation
Continuous training project on a series of subjects, designed for young people with intellectual disabilities, to help them in their professional and personal development.  "Enfoca Talento-D 2019" Project: Employment and Disability Continuous training for Konecta employees with intellectual disabilities.  "Enfoca Talento-D 2019" Project: Employment and Disability Continuous training for Konecta employees with intellectual disabilities.  "2019 Telethon Charity TV campaign to raise money with the help of Konecta volunteers, each of whom devoted 17 hours to raise 32.4 million reais for for the care of people with physical disa-	Testimonies of creative work experiences at Konecta's marketing department and practical advice to students with acquired disabili-		FREMAP in Madrid
ment and Disability Continuous training for Konecta employees with intellectual disabilities.  2019 Telethon Charity TV campaign to raise money with the help of Konecta volunteers, each of whom devoted 17 hours to raise 32.4 million reais for for the care of people with physical disa-	dades") Continuous training project on a series of subjects, designed for young people with intellectual disabilities, to help them in their	tellectual disability	
Charity TV campaign to raise money with the help of Konecta volunteers, each of whom devoted 17 hours to raise 32.4 million reais for for the care of people with physical disa-	ment and Disability Continuous training for Konecta employees		ONCE Foundation
	Charity TV campaign to raise money with the help of Konecta volunteers, each of whom devoted 17 hours to raise 32.4 million reais for for the care of people with physical disa-	• 1,794 hours of of	Assistência à

PROFESSIONAL VOLUNTEERING 1/2



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PROJECT	IMPACT	PARTNERS
Casa Hope Volunteers from Konecta Brazil give 96 hours every month for conducting administrative tasks at the Casa Hope social organisation, to provide psychosocial and educational support to 776 children and teenagers with cancer.	• 2 volunteers • 1,152 hours of of volunteer work	Casa Hope
Financial volunteering actions Konecta Peru's volunteering fund allows to support the activities of the company's social responsibility programmes in the country.	• 3,949 volunteers	
Academic volunteering actions Company staff provides academic support through lectures and workshops at the training schools participating in the INKLUYE Programme.	<ul> <li>60 volunteers</li> <li>186 hours of of volunteer work</li> <li>250 beneficiaries</li> </ul>	
Volunteering actions for equity and violence prevention  Participants of the Women's Leadership and New Masculinities Programme provide training to boys and girls from schools located in communities where the company operates, to help create a culture of equity.	<ul> <li>16 volunteers</li> <li>480 hours of of volunteer work</li> <li>90 beneficiaries</li> </ul>	

**PROFESSIONAL VOLUNTEERING 2/2** 



More than 1,000

**SOLIDARITY CAMPAIGNS** 

#### Food collection

Spain

All food collected during the campaign is distributed among different NGOs.

Mexico Argentina Colombia Peru	volunteers*	<ul> <li>80 kg collected in Mexico</li> <li>Argentina donated 1,380 litres of milk in the domestic campaign "Juntos llenamos el vaso", and classified food at the Food Bank (1,600 young beneficiaries in soup kitchens)</li> <li>397 beneficiaries in Colombia, 250 kg collected</li> <li>8,494 kg collected in Peru, 300 beneficiaries</li> </ul>
Clothes colle	ection	
Spain Brazil Peru Argentina	More than 800 volunteers**	<ul> <li>2,512 kg of clothes collected in Spain</li> <li>4,865 clothing items distributed among 5 institutions in Brazil</li> <li>500 kg of clothes collected in Peru</li> <li>122 young people and persons victims of the flooding in Argentina benefited from this initiative</li> </ul>
Blood donation		
Spain	258 volunteers	<ul><li>774 beneficiaries</li><li>2 beneficiary organisations</li></ul>

#### **Christmas season campaign**

#### Spain

• "NAVIDAD PARA TODOS, ¡De ti depende!" Project. Delivery of food baskets to help more than 2,000 disadvantaged families, with the participation of 22 volunteers and 88 volunteer hours.

• 1,468 kg collected and 240 beneficiaries in Spain

• Donation of 548 toys to children with limited resources

#### Argentina

- Donation of Christmas food and clothes boxes (1,186 units that benefited 300 families)
- "Un niño que juega es un niño feliz" Campaign: donation of 674 toys to 210 children.

#### Portugal

• Charity Christmas hats sale. Collection of 200 € for the Salvador Association

#### Brazil

•26,570 toys and books donated in Brazil to institutions and communities to change the Christmas holidays for more than 13,285 children\*\*\*

Konecta Spain participated in other solidarity campaigns, such as books, school supplies and bottle caps donations, as well as charity markets. More than 1,900 volunteers participated in these activities which had more than 700 beneficiaries.



- \*In the case of voluntary food donations, calculations have been made under the assumption that each volunteer donates 2kg of
- \*\*For voluntary donations of clothing, Konecta Foundation bases its calculation under the assumption that each volunteer donates 5kg of clothes.
- \*\*\*In the case of toys, calculations are made under the assumption of 2 toys per child, in this case given to organisations located in favelas.

#### **ARGENTINA**

More than 70 volunteers from Konecta Argentina participated in recycling campaigns for social purposes. With their support and contribution from the company, we recycled 3.5 tons of paper and 374 kg of plastic and caps:

- Children's Hospital Paper Marathon: "Cada papel suma" campaign. The Outpatient's Direct Care Programme is funded with resources from paper, newspapers, magazines, cardboard notes, as are the toy rooms operating in waiting rooms, the "El silencio no es salud" radio library, as well as other courses and workshops of the "Adolescencia Positiva" Project.
- Children's Hospital Plastic Caps Marathon: Sorting of plastic caps for their subsequent sale. The proceeds are used for the procurement of materials, supplies and repair of different areas of the hospital.
- Donation of recyclable materials:
- "Tu papel es reciclar "Food Bank campaign.
- Volunteer Association of Notti Hospital (23 kg of plastic caps collected), intended for diapers.
- -Garrahan Hospital (collected 154 kg of paper and 6 kg of caps) to help in the purchase of supplies and supporting families in outpatient treatments.
- Plastic sorting Days: a portion of these materials are intended for the sale of bottles and the rest for making ecological bricks used in social projects, such as construction of common spaces for the development of different activities in vulnerable communities. Approximately 400 kg of plastic were sorted.
- Planeta Tapitas Donation (86.5 kg of plastic caps) aimed at the "Una luz para Berenice" campaign, for a young girl with Stickler syndrome. The goal is to finance her trip to China to receive a stem cell treatment that would allow her to recover her vision.
- Donation of 407 computers for primary and secondary schools.

#### **COLOMBIA**

Konecta Colombia participated in the major brands bazaar with the Sueños y Huellas Foundation. This action raised 22,214,000 \$ for the refurbishment works of the house that will be the new headquarters of the Foundation. Furthermore, the group of volunteers helped in the cleaning and renovation of this house that opened in December.

The company also donated office supplies to educational institutions and social organisations to strengthen their information systems and obtaining revenue mostly for underprivileged children: 20 computers, 991 swivel chairs, 1,319 headsets, and 670 adapters.



Konecta CR&S REPORT 2019

#### our Human Capital

#### SPORTS AND LEISURE VOLUNTEERING ACTIONS

#### 6th "Hay salida" race

Spain

Awareness campaigns on gender-based violence.

#### IMPACT:

- 55 volunteers
- 60 beneficiaries

#### 8th "Entreculturas" race

Proceeds went to providing equal access to education for more than 12,700 girls living in conflict areas or in developing countries.

#### IMPACT:

- 33 volunteers
- 60 beneficiaries

#### 1st Polígono Bergondo Trail

Aimed at the Meduloblasma Noel Project organised by the "Cris contra el Cancer" organisation, to fund a clinical trial. Konecta collaborated with the dissemination and promotion of sponsorships.

#### IMPACT:

- 5,728 € raised
- 25 volunteers from Konecta

#### "Luz Casanova" Project

Fundraising through the sale of crochet dolls made by Konecta employees. The money raised, plus a donation made by Konecta Foundation, is intended for leisure plans (snacks, amusement parks and theatres) for women victims of domestic violence and their children.

#### IMPACT:

- 469 volunteers (doll sale and support in the activities)
- 127 Beneficiaries

**SPORTS AND LEISURE VOLUNTEERING ACTIONS 1/2** 



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#### SPORTS AND LEISURE VOLUNTEERING ACTIONS

Colombia

#### Environmental education walk

Two ecological education walks were held in Medellin and Bogota.

#### IMPACT:

- 52 volunteers
- Environmental Secretariat of Bogota and Parque Arvi Foundation

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#### "Siembra Aburra" Plan

Strategy to reduce the deficit of trees in green public spaces.

#### IMPACT:

- 25 volunteers
- Medellin metropolitan area

Argentina

#### 7th "Yo corro para ayudar" Conin Foundation Marathon

Marathon against child malnutrition.

IMPACT: 115 underprivileged families benefited

#### Rugby Social League

Volunteers assist children from vulnerable neighbourhoods involved in this sport. During the day, volunteers sorted clothing items and offered snacks to children.

**IMPACT:** 300 children from underprivileged families benefited from this initiative

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#### "Empatando ganamos todos" Charity Match

Charity football match that seeks the unprejudiced social inclusion of people with disabilities.

**IMPACT:** 60 persons with disabilities benefited

#### Children's stories Reading Workshop

Workshop held at the Madres del Sol shelter for the children of female victims of domestic violence who reside or attend this facility.

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IMPACT: 38 children benefited

**SPORTS AND LEISURE VOLUNTEERING ACTIONS 2/2** 



Konecta CR&S REPORT 2019

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# 10th INTERNAL CALL FOR SOCIAL PROJECTS

This call affords Konecta employees the opportunity to submit a proposal for a social project with any non-profit organisation with which they collaborate. The aim is to support social projects with which they are involved, and are, in turn, aligned with the objectived of Konecta Foundation.

This call received 61 projects, four of which were selected as winning projects:

BENEFICIARY	PROJECT		
"Tierra de Hombres" Foundation (Galicia)	Medical treatments in Spain for African children who cannot be treated in their home countries.		
Parents' Association of Students with Disabilities in Alcobendas, APAMA. (Madrid)	Specialised and permanent care to children with disabilities upon completion of the Early Care phase.		
"Lazos y Vida" Corporation (Colombia)	"Konectando lazos" consists of therapy for adolescents diagnosed with cancer through support groups to minimise the psycho-emotional and social consequences.		
"Sueñas y Huellas del Maña- na" Corporation (Colombia)	Protection Project for children between 6 and 12 years in addition to their school day.		

### ImplicACCIÓN Awards

The involvement and commitment of employees are recognised in the following categories:

"Best department | territorial action"

To highlight the work of a particular team involved in social matters. In 2019, this award was given to a group of employees who took part in one campaign in which they altruistically manufacture crochet dolls for charitable purposes. Their goal is to raise funds to donate to social organisations. They also participate in the Charity Markets organised by the company and in professional volunteering campaigns. This helps create an excellent working environment and greater team spirit.

"Best individual action"

This award recognises Konecta employees' commitment with the initiatives carried out. This time the collaboration, for more than 6 years, of a Konecta employee in the organisation of the Three Wise Men activities in a proactive and decisive manner deserved said recognition.

"Best labour integration action"

This award recognises employees working in the inclusion and support process for the employment of people with disabilities. In 2019, this award was given to Konecta's Bankia Service, for their involvement and commitment with the Training School since its creation.

#### Our Social Action



# CHILE

Training for key personnel in disability and employment to support the integration of these groups.

# COLOMBIA

Strengthening the volunteers' team

Conducting technological volunteering activities.

Strengthening our work with the Community of Monteria.

# SPAIN

Consolidating Konecta Foundation's Professional Training School with 2 more courses for their employability in Konecta, and providing training to more than 100 students.

Enhancing professional volunteering actions and pro-bono services related to our sector.

Continuing to work in the development of projects linked to employment and certified training relatied to our sector at national and international levels

Strengthening partnerships with other organisations and companies in order to join forces in the labour and social integration of groups at risk of social exclusion.

### **PERU**

Providing training and employment 150 new beneficiaries and reach a 80 % integration rate.

Participating in one biannual volunteering activity.

Creating two new partnerships focused on social action.

# PORTUGAL

Increasing the number of volunteering activities and the participation of employees.



About this Report

# About this Report

### Coverage and scope

This document marks the fifth consecutive year of the publication of Konecta's Corporate Responsibility and Sustainability Report, prepared in accordance with the GRI Standards: Comprehensive option. And this is the second year that we publish it, in accordance with Law 11/18 on non-financial information and diversity, as part of GMM TOPCO CONEXIÓN Group consolidated financial statements. Likewise, in compliance with Law 11/2018, this document has been verified by an independent external body (AENOR).

With this report, Konecta, in a transparency exercise with its stakeholders, reports back on its commitments to sustainability under an economic, social and environmental approach.

Its contents also refer to the data from January 1 to December 31, 2019, and cover all activities of the Organisation.

Differences may be found in the figures published in 2017 and 2018, due to the improvement made in 2018 in the data collection system for all countries.

### **Materiality**

This document particularly focuses on the issues identified as relevant in the materiality analysis carried out throughout 2019, the preparation process and results of which, are shown in the Corporate Responsibility and Sustainability section. Additionally, other two sections of the GRI Standards have been voluntarily included, even if they are not relevant to the organisation, as they contribute to increase transparency and the understanding of Konecta's activity.



# Events after the reporting period





About this report

# Events after the reporting period:

Emergence of coronavirus (COVID-19)

The rapid global spread of the coronavirus (COVID-19), which appeared in China in January 2020, led to the World Health Organisation announcing a pandemic on March 11, 2020.

In view of the complexity of the markets as a result of globalisation and the absence, for the time being, of an effective treatment against the virus, the consequences for the operations of the Group are uncertain and will largely depend on the evolution of the pandemic in the upcoming months, as well as on the resilience and adaptation of economic agents.

Therefore, to the date of preparation of this Non-Financial Information Report it would still be premature to make a detailed assessment of the potential impacts of COVID-19 on social or environmental aspects related to Konecta's activity.

However, the Directors and Management of the Group have conducted a preliminary assessment of the current situation, based on the best available information that, while incomplete, reinforces our confidence in the strength of our business model, strongly focused for some years now, on digital transformation, and the competitive advantage that this represents in the long term.

From the point of view of continuity of operations, the company has activated contingency plans that have helped maintain service levels with high quality standards. However, given the characteristics of this crisis, there has been a marked decrease in activity in some of the services offered, such as sales and

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face-to-face marketing, leading to the submission of a temporary employment regulation plan (ERTE, in Spanish), on grounds of force majeure in Spain, which affects 1,000 employees.

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In contrast, priority services for customer care service have been strengthened. Also, a significant percentage of the Group customers in the world belong to sectors whose services have been declared essential, such as finance, telecoms, utilities and public administrations public. Therefore, in compliance with the regulations implemented in each country, the company has implemented a series of measures that preserve the safety and health of employees, while ensuring the provision of key services to citizens, which include emergency services, health, banking, energy supply, telecommunications, electronic commerce, and other key activities to society.

Thus, vulnerable staff has been identified and provided paid leaves from the outset to safeguard their integrity. The company has also been driven the telework modality in all geographical areas, with greater emphasis on those where regulation and technological development of the countryso allow. An example of this and, understanding that these figures vary according to the latest developments, was 10 April, 2020, when 88 % of the employees in Argentina, 69 % in Portugal, about 60 % in Chile and Spain, 53 % in Morocco, and more than 40 % of the workforce in Colombia, worked from home. This entailed a huge effort by the Group in terms of providing all the necessary means.

For those still working at our facilities, a series of protocols and measures of protection, in line with the recommendations of the health authorities were implemented. These include observing the minimum 2-meter compulsory safety distance in workstations, which are now individual, strengthening the ongoing and thorough cleaning of the facilities, even if their occupation rate is lower, and the distribution of hygiene products in campaigns.

At this point, it is important to stress that the supply chain continues to operate under relatively normal conditions, supporting the efforts of the operational continuity and ensuring the flexibility of the business model.

Due the very nature of the business, a significant environmental impact is not expected, even if the decline in activity could lead to an improvement of the environmental indicators related to consumption. Similarly, to the extent that restrictions to contain the spread of the virus allow, waste management activities, as well as policies and actions against pollution remain active.

While, as noted above, it is too early to quantify the future impact of Covid-19 in operations for this year, Management keeps detailed track of the events, in order to successfully tackle the potential impacts, both financial and non-financial, that may occur.

As has been the case until now, the Group will continue to make the necessary means available to manage this situation and to cooperate with the authorities as deemed necessary. Finally, Konecta would like to wholeheartedly thank its employees for their commitment, loyalty and dedication in circumstances as complicated as these; to its customers and shareholders for their trust and willingness to work together and, thus, meet the challenges of this crisis, and the management team for the tremendous effort made to set a clear course in times of uncertainty.

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# GRI standards







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#### ORGANISATIONAL PROFILE

#### LAW 11/2018 REQUIREMENT

Including the organisation's business environment, its organisation and structure, the markets in which it operates, its objectives and strategies, and the main factors and trends that may affect its future evolution.

	9,		
102-1	Name of the organisation	GMM TOPCO CONEXIÓN, S.L. The Group develops outsourcing activities related to Customer Relationship and BPO (Business Process Outsourcing) services under the Konecta brand.	20
102-2	Activities, brands, products and services.	See Konecta: Growth and transformation	10-19 28-43
102-3	Location of headquarters.	See Konecta: Growth and transformation	170
102-4	Location of operations.	Argentina, Brazil, Chile, Colombia, Spain, Mexico, Morocco, Peru and Portugal	18-19
102-5	Ownership and legal form.	GMM TOPCO CONEXIÓN, S.L., with registered address at C/Serrano 41. 28001 Madrid, Spain.	-
102-6	Markets served (including geographical breakdown by sectors and types of customers and beneficiaries).	See Konecta: Growth and transformation See Konecta: Comprehensive solutions at the service of our Clients See Konecta: Sustainability and Innovation See Konecta: We Konnect with our Clients	10-19 28-43
102-7	Scale of the organisation.	See Konecta: Growth and transformation	5 10-19 28-43 51-54

#### LAW 11/2018 REQUIREMENT

Total number and distribution of employees by gender, age, country and job classification; total number and distribution of forms of employment contract, annual average term contracts, temporary contracts and part-time contracts by gender, age and job classification.

102-8	Information on employees and	See Our S	ocial Di	imension:	Huma	n Capi	tal					5
	other workers.	At the end of 2019, the company had hired 0.095% of employees in Colombia, Portugal and Spain through TEAs.							51-54 69			
		Professional category (nº people)	Spain	Argentina	Brazil	Chile	Colombia	Morocco	Mexico	Peru	Portugal	
		Agent / Admin / Validator	14,543	6,149	6,592	1,717	13,008	106	4,208	11,775	953	
		Quality	32	0	209	29	147	0	123	250	11	
		Force/ Instructor	1	30	78	0	221	0	51	209		
		Coordinator	1,035	296	269	114	618	9	210	689	27	
		Supervisor	347	0	64	22	142	1	2	156	39	
		Service Manager	88	0	0	11	0	2	92	23	-	
		Head of Services	37	78	31	0	84	0	0	54	-	
		Other Operations Managers	0	7	2	1	10	1	5	11	2	
		Others / Structure	211	24	356	10	61	1	77	46	10	
		Other Operations Staff	69	0	10	0	4	0	15	0	9	
		Total	16,363	6,584	7,611	1,904	14,295	120	4,783	13,213	1,051	:

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Note: Relevant issues are identified in blue.

**ORGANISATIONAL PROFILE** Konecta's main procurement categories are: services and IT equipment, and : 25 102-9 Supply chain. infrastructure and maintenance expenses. Konecta has specific procedures in each country for the registration and approval of suppliers, managed through the company's Procurement Portal. This process promotes compliance with the ethical standards contained in the Code of Ethics for Suppliers, as well as with the 10 principles of the Global Compact, and the monitoring of the company's policies on Environment, Occupational Health and Safety, Quality, Équal Opportunities, and Fight against Corruption and Money Laundering, which are embedded into the portfolio of Product and Services of the company. There is a centralised Procurement Committee, responsible for overseeing the procurement process throughout the Group worldwide. Konecta's Organisation and Procedures Department prepared a corporate procedure for suppliers registration and homologation, which considers their social and sustainability commitments, as part of the selection criteria used by Konecta. Significant changes to the See Konecta: Growth and transformation 10-19 organisation and its supply 20 chain. LAW 11/2018 REQUIREMENT Detailed information on current and foreseeable effects of the company's activities on the environment and, where appropriate, health and safety, environmental assessment procedures or certification; resources devoted to prevention of environmental risks; the application of the precautionary principle, the amount of provisions and guarantees for environmental risks. 102-11 Precautionary Principle or Current or future impacts on the quality of service and the environment have approach. been identified and assessed, as stipulated in Konecta's Integrated Quality 26 and Environmental Management System. The nature of our business does not require the allocation of provisions and 90-101 guarantees for environmental risks. LAW 11/2018 REQUIREMENT Association or sponsorship actions. 102-12 External initiatives. See Corporate Responsibility and Sustainability: We contribute to Sustainable Development 86-89 See Social Action: Training and Employment 104-123 See Social Action: Social Development See Social Action: Volunteering actions LAW 11/2018 REQUIREMENT 102-13 Membership of associations. Peru Spanish Global Compact Network Business for Disability Network (founders) Inserta Responsable Forum AMCHAM's Sustainable Development Committee IGUALES committee of the Spanish Chamber in Peru Companies in favour of a Society free of Gender-based Violence, Ministry of Health, AMCHAM's Diversity Committee 48-49 Social Services and Equality Pride Connection APEXO's Social Responsibility Committee Argentina Colombia Argentinian Institute of Corporate Social Fenalco Solidarity Corporation Responsibility (IARSE) Business club committed to the inclusion of persons with disabilities (CEC) Human Management Association

Comment / Section



Note: Relevant issues are identified in blue.

	GRI Standard	Summary / Description	Comment / Section	Page
	STRATI	EGY		
		<b>/2018 REQUIREMENT</b> es and strategies, and key factors ar	nd trends that may affect future developments.	
GRI VERSION 2016	102-14	Statement of senior executives responsible for decision making.	Message from the Board	5-7
	Main ris relations the proc subject.	ships, products or services that may edures used to detect and evaluate	the activities of the group, including, when relevant and proportionate, their buse have negative effects in those areas, and how the group manages those risks, exthem according to national, European or international reference frameworks for we been detected must be included, offering a breakdown of them, in particular or	xplaining each
	102-15	Key impacts, risks and opportunities.	Konecta periodically identifies, through its management system, its weaknesses, threats, strengths and opportunities through a SWOT analysis. This analysis is a source of information for identifying risks and opportunities for the company in the short, medium and long term.	5-7 11-17 83-87 130-132
			The risks identified with the greatest impact in 2019 were competition, high technological requirements arising from the transition of services to the digital world, cybersecurity, foreign exchange risks resulting from the currency fluctuation in commercial transactions with foreign currency, high absenteeism / attrition of the sector, difficulty finding highly trained professional profiles, business diversification, changing consumer trends in response to technological advances, legislative changes and natural disasters. For all of these aspects, we have implemented actions aimed at mitigating said risks.	
			Opportunities focus on the good prospects from countries which have strengthened the presence of the company.	
	ETHICS	AND INTEGRITY		
	102-16	Values, principles, standards, and norms of behaviour.	See Konecta: Mission, Vision and Values See Konecta: Ethics and Integrity See Corporate Responsibility and Sustainability	22-26 83-87

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Note: Relevant issues are identified in blue.

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GRI Standard Summary / Description Comment / Section Page **ETHICS AND INTEGRITY** Mechanisms for advice and 22-28 See Konecta: Corporate Governance concerns about ethics. See Konecta: Mission, Vision and Values See Konecta: Ethics and integrity. Ethics Line See Corporate Responsibility and Sustainability Complaints linked to the Code of Ethics received through the Ethic Line in Despite its delivery via this channel, most complaints do not correspond to regulatory violations or breach of legal obligations regarding ethical principles, but cummunications associated with labour relations and equal opportunities, respect for people, work-life balance, prevention of occupational risks, which have been referred to the relevant departments, mostly HR, who is responsible for carrying out the relevant investigation and issue a decision. 100 % of the complaints received were handled: **Spain:** 23 complaints received, only 4 in connection with the Code of Ethics, and handled by the HR and Operations Departments. Argentina: 26 complaints received through the Ethics Line, the Internal Customer Care Department and the Konectados platform. Of the total, two were related to ethical issues. Upon investigation, one was dismissed for lack of evidence and the second one led to the implementation of corrective actions; one related a sexual harassment situation that resulted in the dismissal of the person accused; other four are operation-focused, based on the nature of the work done. The remaining 19 complaints correspond to conflicts arising from labour relations: Complaints caused by bullying, harassment, favoritism, disrespectful treatment. Nine out of these were dismissed due to lack of evidence; one ended in termination and the remaining nine were resolved internally, with the adoption of measures commensurate with the misconduct. All these cases were duly investigated. Brazil: 11 complaints entirely related to administrative personnel management (leaves, variable pays, non-compliant discounts, etc.). There were no complaints related to ethical issues. Chile: 3 complaints for harassment. All three were investigated and resolved internally. Colombia: 35 complaints received and handled, not linked to issues relevant to this channel: 8 related to log in as another user, one to browsing banned websites; four for alleged cases of favoritism; six complaints for non-compliances with procedures, incentive payments or layoffs, and the rest for misconduct and coexistence issues. Morocco: 0 complaints reported. Mexico: two complaints were reported in January 2020, in connection with aggressive attitudes by employees and disrespect. They have all been addressed. **Peru:** 5 reports for possible fraud: 3 out of them were closed (two of them were unfounded and one is still on follow up after taking measures), two remain open, with corrective measures which will be monitored until the next audit. Portugal: 0 complaints reported.



Note: Relevant issues are identified in blue.

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	RI Standard S	Summary / Description	Comment / Section	Page		
	GOVER	NANCE				
	102-18	Governance structure.	See Konecta: Growth and transformation See Konecta: Corporate Governance	20-21		
	102-19	Delegating authority.	The Corporate Responsibility and Sustainability Team depends on the General Secretary, a member of the Steering Committee of the company (who reports directly to the Board) and has quantified targets established with the collaboration of other areas. To implement Corporate Responsibility and Sustainability Policies at the local level, one person in each country is appointed for gathering the requested information. Frequent contact with this network of appointees is maintained.	20-21 84-86		
GRI VERSION 2016	102-20	Executive-level responsibility for economic, environmental, and social topics.	sponsibility See Konecta: Corporate Governance vironmental,			
	102-21	Consulting stakeholders on economic, environmental, and social topics	See Corporate Responsibility and Sustainability: Relationship with stakeholders	88-91		
	102-22	Composition of the highest governance body and its committee.s	See Konecta: Corporate Governance	20-21		
	102-23	Chair of the highest governance body.	See Konecta: Corporate Governance	21		
	102-24	Nomination and selection of the highest governance body.	Members of the Board of Directors are appointed by the shareholders of the company in proportion to their share ownership.	20-21		
	102-25	Conflicts of interest.	See Konecta: Ethics and integrity See Corporate Responsibility and Sustainability: Relationship with stakeholders	24-25 88-91		
J	102-26	Role of highest governance body in setting purpose, values, and strategy	Message from the Board See Konecta: Corporate Governance	5-7 20-21		
	102-27	Collective knowledge of highest governance body.	The Board of Directors is regularly informed on the progress made in the Corporate Responsibility and Sustainability System regarding topics related to the economic, social and environmental management that said System encompasses.	20 86		
	102-28	Evaluation of the performance of the highest governance body.	See Konecta: Corporate Governance See Corporate Responsibility and Sustainability	20-21 83-87		
	Descrip identifi		group on these issues, including the due diligence procedures applied to the mitigation of significant risks and impacts, and verification and control, as well a	is the		
	102-29	Identification and management of economic, environmental and social impacts.	See Konecta: Mission, Vision and Values See Konecta: Ethics and integrity See Konecta: Certifications and recognitions See Our Social Dimension: Equality and integration See Our Social Dimension: A healthy company See Corporate Responsibility and Sustainability	22-27 44-47 65-69 73-78 83-91		



Note: Relevant issues are identified in blue.

LAW 11/2018 REQUIREMENT Wages Remuneration in cash Retribución en especie Process to determine Remuneration in Spain is established by the sectoral collective agreement. remuneration. Argentina, Chile and Brazil have their own collective bargaining agreements. In the other countries where Konecta is present, compensation is associated with the applicable legislation. Stakeholders' involvement in Members of the Board approves the maximum annual remuneration to be received by the President and CEO. remuneration. Our greatest Value, our Human Capital

situations with possible critical impacts to which the company processes are exposed, including social risks, essential in making decisions. Once identified, they were assessed under the parameters of impact and probability, to determine their inherent risk, and establish actions for those rated as extreme. LAW 11/2018 REQUIREMENT Description of the policies applied by the group on these issues, including the due diligence procedures applied to the identification, evaluation, prevention and mitigation of significant risks and impacts, and verification and control, as well as the measures that have been adopted. 102-31 Review of economic, The main contingencies and uncertainties to which the company processes environmental, and social are exposed, including those of social nature, essential in decision-making. Once identified, they were assessed under the parameters of impact and topics. probability, to determine their inherent risk, and establish actions for those rated as extreme. Highest governance body's role The sustainability report is approved by the Board of Directors. in sustainability reporting. 102-33 Communication of critical The Board of Directors analyses and communicates to the Steering Committee the relevant issues related to the organisation. concerns. 102-34 88-91 Nature and total number of See Corporate Responsibility and Sustainability: Relationship with critical concerns. stakeholders. See indicator 102-17 Average remuneration of directors and executives, including variable payments, allowances, and compensations 102-35 Remuneration policies In 2019, the Group paid compensations to members of the Board for said position amounting to 7 EUR thousands. The remuneration received by by the members of the Board acting as Senior Executives in 2019, broken down by concept were as follows: **EUR Thousands** 710 671 39 Senior Management of the parent company is located in Spain, is made up entirely of male executives, above 50 years old. This is the reason why this information cannot be disaggregated by country, gender or age range.

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Description of the policies applied by the group on these issues, including the due diligence procedures applied to the identification, evaluation, prevention and mitigation of significant risks and impacts, and verification and control, as well as the measures that have

Konecta's methodology for risk management is based on the Quality and

Environmental Management Systems, through which we have identified



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LAW 11/2018 REQUIREMENT

102-30 Effectiveness of risk

management processes.

GOVERNANCE

been adopted.

Note: Relevant issues are identified in blue.

GRI Standard Summary / Description Comment / Section Pag						
	STAKE	HOLDER ENGAGEMENT				
	102-40	List of stakeholder groups.	See Corporate Responsibility and Sustainability: Relationship with stakeholders			
GRI VERSION 2016	102-41	Collective bargaining agreements	Spain's collective agreement, covering the entire staff, was signed in 2017.  Country Percentage of employees collective bargaining agreements  Argentina 88 %  Brazil 100 %  Chile 78 %  Colombia 0 %  Spain 100 %  Marruecos 0 %  Mexico 82 %  Peru 0 %  Portugal 0 %			
	102-42	Identification and selection of stakeholders	See Corporate Responsibility and Sustainability: Relationship with stakeholders			
	102-43	Approach to stakeholder engagement.	See Corporate Responsibility and Sustainability: Relationship with stakeholders			
	102-44	Key topics and concerns raised.	See Corporate Responsibility and Sustainability: Relationship with stakeholders			
	MATER	RIAL ASPECTS AND COVERAGE				
GRI VERSION 2016	102-45	Institutions included in the consolidated financial statements.	GMM TOPCO CONNECTION SL, as parent company, and Giralda Holding Conexión, S.L.U.; Inbond Inversiones 2014, S.L.; Brendenbury, S.L.; Grupo Konectanet, S.L.U.; Konecta BTO, S.L; Konecta Field Marketing, S.A.; Grupo Konecta Centros Especiales de Empleo, S.L.; Konecta Mediación, S.L.; Puntoform, S.L.; Stratton Spain, S.L.U.; Allus Spain, S.L.U.; Konecta Gestión Integral de Procesos, S.L.; Konectanet Comercialización, S.L.; Konectanet Andalucía, S.L.; Kontacta Comunicaciones, S.A.; Konecta Servicios de BPO, S.L.; Konecta Servicios Administrativos y Tecnológicos, S.L.; Universal Support, S.A.; Konecta Activos Inmobiliarios, S.L.; Sum Connect Iniciativas, S.U.; Sum Talk Iniciativas, SA; Sum Call Iniciativas, S.L.U.; Multienlace, S.A.S.; Stratton Perú, S.A.; Stratton Argentina, S.A.; Stratton NEA, S.A.; Stratton RES, S.A.; Stratton Chaco, S.A.; BEX, S.A.; Grupo Konectanet México Servicios, S.A. de CV; Grupo Konecta Maroc, S.A.R.L.A.U.; Konecta Portugal, Lda.; Konecta Brazil Outsourcing, Ltd.; Uranet Projetos e Sistemas Ltda.; Grupo Konecta UK, Limited; Konecta Chile, Limitada; Kallplat Chile, Limitada; B-Connect Services, S.A. de C.V.; Konectanet II, Mediadora de Seguros, Lda; as subsidiaries.			
	102-46	Definition of the contents of the reports and coverage of the subject.	See Corporate Responsibility and Sustainability: Relationship with stakeholders About this Report	88-91 128		
	102-47	List of material topics.	See Corporate Responsibility and Sustainability: Relationship with stakeholders	88-91		
	102-48	Restatements of information.	In the event of changes in calculations or restatements of the information herein contained, said changes shall be indicated in each case accordingly.			



Note: Relevant issues are identified in blue.

	GRI Standard	Summary / Description	Comment / Section	Page					
	MATER	RIAL ASPECTS AND COVERAGE							
	102-49 Changes in reporting.		About this Report						
			This Report includes information required by the new Law 11/2018, on Nonfinancial information.						
	REPOR	REPORT PROFILE							
	102-50	Reporting period.	2019						
	102-51	Date of most recent report.	2018						
2016	102-52	Reporting cycle.	Yearly						
GRI VERSION 2016	102-53	Contact point for questions regarding the report.	mcalvarez@grupokonecta.com						
GRI VE	102-54	Claims of reporting in accordance with the GRI Standards.							
	102-55	GRI content index.							
	102-56	External assurance.	Verified by AENOR.	128					
	MANA	GEMENT APPROACH							
910	103-1	Explanation of the material topic and its coverage.	The explanation for each material issue is detailed in the corresponding section of the Report and, more specifically, in this index.						
GRI VERSION 2016	103-2	The management approach and its components.	The focus of each material issue is explained in the corresponding section of this Report and, more specifically, in this index.						
GRI VE	103-3	Evaluation of the management approach.	The evaluation of the approach for each material issue is reported in the relevant section of the Report by the impacts reported. External assurance of this Report is also evaluated.						
	ECONO	OMIC PERFORMANCE							
	MANA	GEMENT APPROACH: ECONOM	IC PERFORMANCE						
	LAW 11/2018 REQUIREMENT Profits earned by country; income taxes paid.								
	201-1 Direct economic value		Key Figures	8-9					
		generated and distributed.	Economic value retained (EUR thousands): 13,127  The table below shows the profits earned by country:						
<u>•</u>			Country Profits earned (EUR Thousands)						
Ž			Mexico -521.73						
2			Peru 3,016.39  Chile -521.91						
П Қ			Portugal -4.43						
GRI VERSION 2016			UK -762.68						
-			Morocco -201.37						
5									
8			Colombia 6,959.78  Argentina 752.56						
			Argentina 752.56  Brazil 3,188.64						



Note: Relevant issues are identified in blue.

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	GRI Standard	Summary / Description	Comment / Sec	tion	Page			
	MANA	GEMENT APPROACH: ECONO	MIC PERFORMAN	ICE				
GRI VERSION 2016	LAW 11/2018 REQUIREMENT Important elements of GHG emissions generated as a result of the activities of the company, including the use of goods and services producing them; measures taken to adapt to the consequences of climate change; reduction goals established voluntarily, in the medium and long term, to reduce GHG emissions and the means implemented for this purpose.							
	201-2	Financial implications and other risks and opportunities due to climate change.	Given the activit implications ari The risk matrix	-				
	LAW 11/2018 REQUIREMENT Payments to welfare systems in the long term and other perceptions disaggregated by sex.							
	201-3	Defined benefit plan obligations and other retirement plans.	There are no ber	-				
	LAW 11/2018 REQUIREMENT Public subsidies received.							
	201-4	Financial assistance received from government.	Key Figures					
	MANA	GEMENT APPROACH: MARKE						
GRI VERSION 2016	<b>LAW 11/2018 REQUIREMENT</b> Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.							
	202-1	Ratios of standard entry level wage by gender compared to local minimum wage.	See indicator 405-2 100 % of Konecta's wages are above the MW.					
	LAW 11/2018 REQUIREMENT Impact of the company's activity on employment and local development.							
VERS	202-2	Proportion of senior management hired from the local community.	Country	% of executives from the local community	-			
GRI 1			Argentina Brazil Chile Colombia	100 % 75 % 71 % 100 %				
			Spain Morocco Mexico Peru	100 % 100 % 100 % 57 %				
			Portugal	80 %				
		GEMENT APPROACH: INDIRE	I	PACTS				
	203-1	Infrastructure investments and services supported.	Key Figures		8-9			

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Note: Relevant issues are identified in blue.

Konecta's Procurement Portal, and was gradually deployed to all countries. At the end of 2019, 676 evaluations were performed for 1,019 active and approved suppliers for at least one year. LAW 11/2018 REQUIREMENT Impact of the company's activity on employment and local development; impact of the company's activity on local populations and 204-1 Proportion of spending on Konecta mostly engages local suppliers. local suppliers. MANAGEMENT APPROACH: ANTI-CORRUPTION LAW 11/2018 REQUIREMENT Measures taken to prevent corruption and bribery; measures to combat money laundering, contributions to foundations and nonprofit organisations. 205-1 See Konecta: ethics and integrity, Ethics Line Operations assessed for risks related to corruption. 205-2 Communication and training 24-25 See Konecta: ethics and integrity, Ethics Line on anti-corruption policies and procedures. 205-3 Confirmed incidents of 0 cases corruption and actions taken. Money laundering. In accordance with Law 10/2010 of 28 April, on the Prevention of Money Laundering and the Financing of Terrorism, Konecta is not a legally-bound subject, however, internal measures have been taken in financial management in order to ensure the maximum correction of all economic transactions made by the company. For example, no payments are made to suppliers in cash and the payment of invoices is made only to the account number specified on the invoice. If such information is not included, a certificate of account ownership is required. In addition, in order to prove the actual holder of the shares of the different companies that make up Konecta, the corresponding title deeds have been notarised, in order to submit said documentation to financial institutions and other legally-bound subjects. In December 2019, the Board of Directors approved the revised and updated corporate policies and procedures as part of its compliance system, including the Anti-Corruption and Money Laundering Policy. Note: Relevant issues are identified in blue. Our greatest Value,

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**Key Figures** 

environmental responsibilities for approval; monitoring systems, audits and results thereof.

Impact of the company's activity on local development; impact of the company's activity on local populations and on the territory.

Inclusion of social, gender equality and environmental aspects in the procurement policy; consideration of suppliers' social and

See Corporate Responsibility and Sustainability: Relationship with stakeholders In late 2018, a Suppliers' Approval and Evaluation Module was embedded into

See Konecta: Ethics and integrity

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24-25

88-91



Standard Summary / Description

Significant indirect economic

Procurement Practices.

LAW 11/2018 REQUIREMENT

impacts.

LAW 11/2018 REQUIREMENT

MANAGEMENT APPROACH: INDIRECT ECONOMIC IMPACTS

MANAGEMENT APPROACH: PROCUREMENT PRACTICES

	GRI Standard	Summary / Description	Comment / Section	Page
	MANA	GEMENT APPROACH: ANTI-CO	DMPETITIVE BEHAVIOUR	
	206-1	Legal actions related to unfair competition, monopolistic practices and against free competition.	0 complaints.	-
	ENVIR	ONMENTAL PERFORMANCE		•
	MANA	GEMENT APPROACH: MATERI	ALS	
		1/2018 REQUIREMENT mption of raw materials and the m	leasures adopted to improve the efficiency of their use.	
	301-1	Materials used by weight or volume.	Not significant, due to the activities developed.	-
GRI VERSION 2016	Measu	<b>1/2018 REQUIREMENT</b> res for the prevention, recycling, ret food waste.	euse of materials, as well as other forms of recovery, and waste disposal; actio	ons to fight
RI VER	301-2	Recycled input materials used.	See Corporate Responsibility: We are sustainable	-
9			Materials (Spain) % Recycled	
			Office chairs (made up of recycled materials) 100 %	
			Headphones (TCO certified) 34 %  Office supplies 17.7 %	
			Office supplies         17.7 %           Ecolabel Paper         100 %	
			Actions to collect the data from the rest of countries is currently underway.	
	MANA	GEMENT APPROACH: PRODUC	CTS AND SERVICES	
N 2016	Measu	1/2018 REQUIREMENT res for the prevention, recycling, re t food waste.	euse of materials, as well as other forms of recovery, and waste disposal; action	ons to fight
GRI VERSION 2016	301-3	Reclaimed products and their packaging materials.	Konecta does not apply specific actions to combat food waste. This aspect is not deemed significant as only one facility has a cafeteria.	5 -

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Note: Relevant issues are identified in blue.

	GRI Standa	rd Summary / Description	Comment / S	ection	Page
	MANA	GEMENT APPROACH: ENERGY			
		1/2018 REQUIREMENT and indirect energy consumption, n		mprove energy efficiency , and the use of renewable energy.	
	302-1	Energy consumption within the organisation.		Responsibility: We are sustainable	94-97
			Country	kWh	
			Argentina	5,149,827	
			Brazil	3,502,806	
			Chile	2,489,745	
			Colombia	11,722,396	
			Spain	13,554,642	
			Morocco	112,790	:
			Mexico	3,998,080	
			Peru	8,902,021	
			Portugal	650,333	
			late 2019, the co	renewable energy was not monitored throughout 2019, in impany agreed on procuring its power supply from 100 % ied guarantee of origin sources for all Konecta facilities in lonwards.	
	302-2	Energy consumption outside the organisation.	There are no too	ols available for this calculation.	-
9	302-3	Energy intensity.	Country	kWh / employees	94
2			Argentina	782	
Z			Brazil	460	
읈			Chile	1,308	:
Ë			Colombia	820	
GRI VERSION 2016			Spain	828	
GR			Morocco	940	
			Mexico	836	:
			Peru	674	:
			Portugal	619	
	Direct		neasures taken to ir	mprove energy efficiency , and the use of renewable energy.	
	302-4	Reduction of energy	Country	Reduction compared to 2018 *	94-96
		consumption.	Argentina	-9.16 %	:
			Brazil	-31.6%	:
			Chile	-8.42%	
			Colombia	6.11%	
			Spain	-3.02%	:
			Morocco	45.07%	
			Mexico	29.07%	
			Peru	-1.35%	
			Portugal	-16.45%	
			* Positive values co	rrespond to reductions. Negative values correspond to increases	
	302-5	Reductions in energy requirements of products and services.	See Corporate R	Responsibility: We are sustainable	94-97



Note: Relevant issues are identified in blue.

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Standard Summary / Description Comment / Section Page **MANAGEMENT APPROACH: WATER** LAW 11/2018 REQUIREMENT Water consumption and water supply according to local constraints. Water withdrawal by source. See Corporate Responsibility: We are sustainable 97-98 Water consumed at Konecta comes from the public water network Water consumption (m³ / employee) Argentina 3.82 2.27 Chile 12.55 Colombia 8.59 Spain 2.98 Morocco 4.49 2.88 Mexico 4.61 Peru 4.38 Portugal Water sources significantly None. affected by water discharge. 303-3 Water recycled and reused. Water is not reused or recycled. MANAGEMENT APPROACH: BIODIVERSITY LAW 11/2018 REQUIREMENT Measures taken to preserve or restore biodiversity. 92 304 BIODIVERSITY See Corporate Responsibility: We are sustainable 304-1 Operational sites owned, Konecta centres are not in protected areas. leased, managed in, or adjacent to, protected areas and areas of high biodiversity value outside protected areas. LAW 11/2018 REQUIREMENT Impacts caused by activities or operations in protected areas. Konecta centres are not in protected areas and their activities do not Significant impacts of activities, products, and services on generate significant impacts on biodiversity. biodiversity. 304-3 Habitats protected or restored. See Corporate Responsibility: We are sustainable 92 304-4 IUCN Red List species and Not significant, due to the activities developed national conservation list species with habitats in areas

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affected by operations.

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Note: Relevant issues are identified in blue.

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### **MANAGEMENT APPROACH: EMISSIONS**

### LAW 11/2018 REQUIREMENT

Important elements of GHG emissions generated as a result of the activities of the company, including the use of goods and services producing them; measures taken to adapt to the consequences of climate change; reduction goals established voluntarily, in the medium and long term, to reduce GHG emissions and the means implemented for this purpose.

305-1 Direct GHG emissions (scope 1).

The 2018 carbon footprint calculator of the Ministry for Ecological Transition 95 was used for the calculation of Konecta Spain's carbon footprint. The following emission factors were used:

- Natural gas: 0.203 kg C02eq/kWh
- Diesel A / B: 2.493 kg C02eq/l
- R-410A refrigerant: GWP = 2.088
- R-407C refrigerant. GWP= 1,774

The 2018 carbon footprint calculator of the Spanish Ministry for Ecological Transition was used for the calculation of Konecta Peru's carbon footprint. The following emission factors were used:

- Diesel C: 2.493 kg C02eq/l
- R-410A refrigerant: GWP = 2.088
- R-22 / R-23 refrigerant: GWP= 5,160
- R-417B refrigerant: GWP= 3,026

Konecta Colombia made its carbon footprint calculations in accordance with the measurement and reporting protocol for greenhouse gases produced by the World Business Council for Sustainable Development (WBCSD).

Likewise, the protocol drafted by the World Resources Institute (WRI) was used for quantifying the Corporate Footprint.

The emission factors used in the calculation are as follows:

Diesel oil (movable sources)         10.28         kgC02e / gal         UPME 2016           R22         1.810         kgC02e /kg         LINDE           R401A         1.182         kgC02e /kg         LINDE           C02         1.00         kgC02e /kg         IPCC 2007           Solkaflam         77         kgC02e /kg         IPCC 2007           Electric power         0.21         kgC02e /kWh         UPME 2017           Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	Environmental burden	Emission Factor	Unit	Source
R22         1.810         kgC02e /kg         LINDE           R401A         1.182         kgC02e /kg         LINDE           C02         1.00         kgC02e /kg         IPCC 2007           Solkaflam         77         kgC02e /kg         IPCC 2007           Electric power         0.21         kgC02e /kWh         UPME 2017           Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	Diesel oil (movable			304.00
CO2         1.00         kgC02e /kg         IPCC 2007           Solkaflam         77         kgC02e /kg         IPCC 2007           Electric power         0.21         kgC02e /kWh         UPME 2017           Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007		1.810	kgC02e /kg	LINDE
Solkaflam         77         kgC02e /kg         IPCC 2007           Electric power         0.21         kgC02e /kWh         UPME 2017           Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	R401A	1.182	kgC02e /kg	LINDE
Electric power         0.21         kgC02e /kWh         UPME 2017           Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	C02	1.00	kgC02e /kg	IPCC 2007
Bond paper consumption         1.52         kgC02e /kg         IPCC 2007           Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	Solkaflam	77	kgC02e /kg	IPCC 2007
Plane Transport         0.13         kgC02e /km         IPCC 2007           Ordinary waste         0.56         kgC02e /kg         IPCC 2007	Electric power	0.21	kgC02e /kWh	UPME 2017
Ordinary waste 0.56 kgC02e /kg IPCC 2007	Bond paper consumption	1.52	kgCO2e /kg	IPCC 2007
	Plane Transport	0.13	kgC02e /km	IPCC 2007
1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1, 1	Ordinary waste	0.56	kgC02e/kg	IPCC 2007
Hazardous waste U.50 kgCU2e /kg IPCC 2007	Hazardous waste	0.50	kgCO2e /kg	IPCC 2007



	GRI Standard	Summary / Description	Comment / Section	Page
	MANA	GEMENT APPROACH: EMISSIC	ons	
	305-2	Indirect GHG emissions when	Konecta Spain: data provided by the Ministry for Ecological Transition:	95
		generating energy (scope 2).00	Emission Factor for IBERDROLA CLIENTES, S.A.U. in 2018: 0.27 kgC02eq/kWh	
			Emission factor for ENDESA ENERGÍA, S.A in 2018: 0.38 kgC02eq/kWh	
			The 2018 Carbon Footprint Calculator 2018 of the Spanish Ministry for Ecological Transition was used In calculating Scope 2 for the footprints of Konecta Argentina, Konecta Brazil, Konecta Chile, Konecta Portugal, Konecta Morocco, Konecta Peru and Konecta Mexico. Emission factors used for the Carbon Footprint calculation for all the above were as follows:	
			"Other suppliers": 0.41 kgC02eq/kWh	
	305-3	Other indirect GHG emissions	Konecta Spain	95
		(scope 3).	Scope 3 included trips by plane and train made by employees in 2018. The calculation was made through the Natural Energy Foundation's application, "Simple Carbon Calculator". The factors considered were:	
			• 0.075 kg C02eq per mile	
2016			• 0.0255 kg C02eq per mile	
NO NO			Konecta Colombia	
GRI VERSION 2016			The emission factors reflected in the table listed in item 305-1 were used for this instance.	
Ð	305-4	GHG Emissions intensity.	See indicator 305-1	95
	Import service	es producing them; measures take	enerated as a result of the activities of the company, including the use of goods a n to adapt to the consequences of climate change; reduction goals established v GHG emissions and the means implemented for this purpose.	
	305-6	Emissions of ozone-depleting substances (ODS).	See indicator 305-1	95

See indicator 305-1

	GRI Standar	rd Summary / Description	Comn	nent / Sect	ion				Page
	MANA	GEMENT APPROACH: EFFLUE	NTS AND \	WASTE					
	306-1	Water discharge by quality and destination.	There are	no tools ava	ilable for this	calculation	٦.		-
	Measu	1/2018 REQUIREMENT res for the prevention, recycling, ret food waste.	euse of mate	erials, as wel	l as other for	ms of recov	very, and waste	e disposal; actio	ns to fight
	306-2	Waste by type and disposal method.	See Corpo	orate Respon	nsibility: We a	re sustaina	ble - Waste m	anagement	98-101
						RNP (t)			
			Country	Household- type waste generated	Household- type waste recycled	Recycled plastics	Purchased paper & board	Recycled paper & board	
			Argentina	98.50	0.00	0.35	0.95	3.83	
016			Brasil	111.23	0.00	0.00	0.00	6.78	
N 2			Chile	82.56	0.00	0.00	0.00	0.00	
Sio			Colombia	342.85	51.60	12.01	16.66	22.33	
Æ			Spain	405.67	0.28	5.68	81.24	88.22	
GRI VERSION 2016			Morocco	0.00	0.00	0.00	0.01	0.00	
9			Mexico	92.16	0.00	0.00	0.00	0.00	
			Peru	253.09	18.56	7.15	11.77	7.99	
			Portugal	0.00	0.00	0.00	4.32	0.00	
			Total	1,386.06	70.44	25.19	114.94	129.15	
	306-3	Significant spills.	No spills.						-
	00//	T . ()	17						
	306-4	Transport of hazardous waste.			sport waste.				-
			Hazardou	s waste gene	erated is man	naged under	r current legis	lation.	
	306-5	Water bodies affected by water discharges and/or runoff.	No water	bodies affect	ted.				-
	MANA	GEMENT APPROACH: SOCIOE	CONOMIC	COMPLIAN	CE				
	307-1	Non-compliance with environmental laws and regulations.	No breach	nes of this ki	nd have been	identified.			-



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Note: Relevant issues are identified in blue.

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Nitrogen oxides (NOX), sulphur oxides (SOX) and other

significant air emissions.

305-7

### Standard Summary / Description **Comment / Section Page** MANAGEMENT APPROACH: SUPPLIER ENVIRONMENTAL ASSESSMENT LAW 11/2018 REQUIREMENT he inclusion of social, gender equality and environmental aspects in the procurement policy and the consideration of suppliers and subcontractors' social and environmental responsibility commitments in our relations, as well as monitoring systems, audits and results thereof. New suppliers that were 100 % of suppliers. screened using environmental criteria. LAW 11/2018 REQUIREMENT The inclusion of social, gender equality and environmental aspects in the procurement policy and the consideration of suppliers and subcontractors' social and environmental responsibility commitments in our relations, as well as monitoring systems, audits and results thereof. 24-25 Negative environmental See Konecta: Ethics and integrity impacts in the supply chain and Possible impacts in the supply chain are minimised by applying the actions taken. provisions and requirements in the approval process. **MANAGEMENT APPROACH: POLLUTION** LAW 11/2018 REQUIREMENT Pollution: Measures to prevent, reduce or repair carbon emissions that seriously affect the environment, taking into account any form of air pollution specific to an activity, including noise and light pollution. Measures to prevent, reduce See Corporate Responsibility: We are sustainable Waste management 95-96 or repair carbon emissions To prevent, reduce or repair carbon emissions, refrigerant gases are that seriously affect the taken into account in the calculation of the CO2 footprint. Similarly, we are environment working to renew the lighting facilities to improve working conditions and reduce consumption. The nature of Konecta's activity does not produce light or noise pollution, firstly, because our facilities do not have any illuminated signs or items of this nature that may cause an impact to the environment, and, secondly, because the location of our platforms does not so require. However, in 2017, a study was performed to measure noise in a facility in the city of Seville. Since then, the conditions have remained stable and, therefore there has been no need for its repetition. **SOCIAL PERFORMANCE MANAGEMENT APPROACH: EMPLOYMENT** Organisation of working times, total number and distribution of employees by sex, age, country and job classification; total number and distribution of types of employment contract, annual average of permanent contracts, temporary contracts and part-time contracts by sex, age and job classification, number of layoffs by sex, age and job classification; average wages and evolution disaggregated by sex, age and professional or similar classification; wage gap, remuneration of positions for equal work in the company, average remuneration of directors and executives, including variable remuneration, allowances, compensations, payment to welfare systems in the long term, as well as any other payments disaggregated by sex, implementation of time off work policies, and policies for employees with disabilities.

See Our Social Dimension

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**EMPLOYMENT** 

Note: Relevant issues are identified in blue.

51-81

Standard Summary / Description Comment / Section Page MANAGEMENT APPROACH: EMPLOYMENT LAW 11/2018 REQUIREMENT Number of dismissals by sex, age and professional classification. 53-55 New employee hires and Turnover Nº contracts Nº contracts employee turnover. 2019 78-80 Argentina 687 1.207 1.4 % 1.0 % Brazil 2.307 4.117 3.4 % 3.1 % Chile 2.9 % 2.6 % 4.634 8.116 5.4 % 5.1 % Colombia Spain 3.605 8,046 1.8 % 1.4 % 77 39 3.1 % 3.9 % Morocco Mexico 5 391 4 740 13 3 % 11 1 % 5.574 8.512 5.4 % 5.2 % Peru 435 614 5.9 % 5.3 % Portugal See Our Social Dimension: Human Capital 401-2 Social benefits to employees 53-65 LAW 11/2018 REQUIREMENT Measures designed to facilitate the enjoyment of work-life balance and encourage its responsible exercise by both parents. Parental leave Capítulo Our social dimension: Human Capital 62-65 Employees who have enjoyed parental leaves in 2019 Mothers 2.172 500 Fathers 100 % OF EMPLOYEES REINSTATED MANAGEMENT APPROACH: LABOUR / MANAGEMENT RELATIONS LAW 11/2018 REQUIREMENT Organisation of social dialogue, including procedures for informing and consulting staff, and negotiating with them. 77 LABOUR RELATIONS In **Spain**, Konecta's labour relations with 100 % of its staff are governed by the existing sectoral collective bargaining agreement applicable to the activity performed. In **Mexico**, labour relations, both individual and collective, are governed by the Federal Labour Law. Only the operating personnel is unionised. In Peru, due to the absence of collective agreements, labour relations are governed by the Law on Labour Productivity and Competitiveness. In **Brazil**, Konecta's labour relations with 100 % of its staff are governed by the agreement signed with the sector's union. Chile signed agreements with various labour unions. As is the case with **Peru**, in **Portugal**, **Morocco** and **Colombia** there are no collective bargaining agreement. Therefore labour relations are governed by the general labour legislation.



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	GRI Standard	Summary / Description	Comm	ent / S	ection					Page
	MANA	GEMENT APPROACH: LABOUR	/ MANAG	EMEN1	RELATION	IS				
GRI VERSION 2016	402-1	Minimum notice periods regarding operational changes.	Country Argentina Brazil Chile Colombia Spain Morocco Mexico Peru Portugal		1 week 2.14 w 4 week 2.14 - 2.14 w 1 week 1 week	eeks cs 4 weeks eeks				-
	MANA	GEMENT APPROACH: OCCUPAT	TIONAL H	EALTH	AND SAFE	TY				
		11/2018 REQUIREMENT pational health and safety conditions	5.							
	403	OCCUPATIONAL SAFETY AND HEALTH								73-78
		11/2018 REQUIREMENT ntage of employees covered by colle	ective agree	ement b	y country.					
	403-1	Workers' representation in formal joint management—worker health and safety committees.	100 %							-
	Occup	11/2018 REQUIREMENT pational accidents (frequency and second representation of the second representatio	everity) disa	aggrega	ted by sex.					_
	403-2	Types of injury and rates of injury, occupational diseases, lost days, and absenteeism,	Country	Gender	Absenteeism rate %	Accident frequency rate	Accident severity rate	Nº accidents resulting in lost days*	Occupational disease**	77-78
201		and number of work-related fatalities.	Argentina	W M	6.20 2.30	2.04 0.83	0.039	35	58	
GRI VERSION 2016			Brazil	W	4.70	0.13	0.001	. 8	Data not available	
RI VE			01:11	M W	2.60 8.20	0.04 5.54	0.0001	45	0	
G			Chile	M W	2.70	2.41	0.002 0.01	- 15	0	
			Colombia	М	1.50	0.52	0.004	- 86	1	
			Spain	W M	11.40 6.70	2.13 1.66	0.04	56	0	
			Morocco	W	6.00	143.18	0.14	- 1	0	•
				M	5.60	0	0		0	:

1.40

0.90

1.20

0.80 6.10

1.80

5.26

2.76

1.12

0.17

0.63

0.08

3.53

3.53

17.83

1.03

\*Given the diversity of local policies for the basis of calculation, in itinere accidents were not included

\*\*OD: Activities in which continuous use of voice is required, such as teachers, singers, etc.

This data is not shown for some countries as the supporting information from mutual insurance companies is not available for these processes.

0.005

0.007

0.003

0.0002

0.06

0.06

0.04

0.013

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Note: Relevant issues are identified in blue.

	GRI Standa	rd Summary / Description	Comment / So	ection		Page
	MANA	GEMENT APPROACH: OCCUPA	TIONAL HEALTH	I AND SAFETY		
		1/2018 REQUIREMENT ational diseases, disaggregated by	sex.			
GRI VERSION 2016	403-3	Workers with high incidence or high risk of diseases related to their occupation.	Not applicable.			-
GRI VER		1/2018 REQUIREMENT lance of collective agreements, pa		d of health and safety at worl		
	403-4	Health and safety issues addressed in formal agreements with unions	Workers' repres	entatives (Safety and Health nformed of any issues affecti	Committee and Prevention	
	MANA	GEMENT APPROACH: TRAINII	NG AND EDUCAT	ION		
		1/2018 REQUIREMENT s implemented in the field of train TRAINING AND PROFESSIONAL DEVELOPMENT		Dimension: Human Capital		58-61
		1/2018 REQUIREMENT umber of training hours by profes:	sional categories.			
	404-1	Average training hours per year per employee	See Our Social D	Dimension: Human Capital		9 58-60
GRI VERSION 2016		, , , , , , , , , , , , , , , , , , , ,	Country	Hours of Training	Training Hours / employee	
Sion			Argentina	393,114	59.71	
ER			Brazil	422,581	55.52	
~			Chile	133,089	69.83	
9			Colombia Spain	2,490,833	174.24 41.86	
			Morocco	3,966	33.04	
			Mexico	583.753	122.04	
			Peru	1,544,720	116.91	
			Portugal	44,291	42.14	
	404-2	Programmes to improve employee skills and transition assistance schemes	See Our Social D	Dimension: Human Capital		36 38-41 57-58 60-61



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### MANAGEMENT APPROACH: TRAINING AND EDUCATION

404-3 Percentage of employees receiving regular performance and career development reviews.

**Argentina:** No performance assessment was conducted in 2019. Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs (at the end of 2019, the category of agents represented 93 % of the workforce in Argentina).

**Brazil:** No performance assessment for structure was conducted. Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs (at the end of 2019, the category of agents represented 87 % of the workforce in Brazil).

**Chile:** Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 90 % of the workforce in Chile.

In the end, the completion of performance assessments did not materialise during 2019. It was scheduled for the last quarter and due to the situation of country, it was rescheduled for the first half of 2020.

**Colombia:** The target audience for the performance assessment was administrative staff. In 2019, the compliance indicators were the following:

- 90 % Participation
- 9.5 % average overall score

This means a participation of 1,429 people.

Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 91 % of the workforce in Colombia.

**Spain:** Assessment of all Operations personnel conducted through the 2Mares tool. Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 89 % of the workforce in Spain.

**Morocco:** No performance assessment in terms of structure was conducted. Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 88 % of the workforce in Morocco.

**Mexico:** In 2019, no performance assessments for structure were conducted, due to organisational changes. Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 88 % of the workforce in Mexico.

**Peru:** Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 89 % of the workforce in Peru.

**Portugal:** Agent performance is fully assessed via monthly monitoring and controls established in the operation for tracking individual KPIs. At the end of 2019, the category of agents represented 91 % of the workforce in Portugal

The most recent performance assessment was conducted in 2018 through the 2Mares tool. The 2019 assessment is pending the adaptation of the platform to incorporate changes in the organisation.

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Note: Relevant issues are identified in blue.

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### MANAGEMENT APPROACH: DIVERSITY AND EQUAL OPPORTUNITY

#### LAW 11/2018 REQUIREMENT

Measures taken to promote equal treatment and opportunities for women and men; equality plans (Chapter III of the Organic Law 3/2007 of 22 March, for the effective equality of women and men), measures to promote employment, protocols against sexual and gender harassment, integration and universal accessibility for people with disabilities; policy against all forms of discrimination and, where appropriate, diversity management.

			 	111
405	DIVERSITY	See Our Social Dimension: Human Capital	65-69	
		See Social Action: Training and Employment	103-113	

#### LAW 11/2018 REQUIREMENT

Diversity policy applied with regard to the Board of Directors, management and specialised committees set up within the Board, with regard to issues such as age, gender, disability or professional training and experience of its members, including its objectives, the measures taken, the way they have been implemented, in particular, proceedings to seek to include a number of women in the Board of Directors to enable a gender balance between women and men, and results and measures, if any, agreed on these issues agreed with the Appointments Commission, during the reporting period.

405-1	. , ,	Between 30 and 50 years old: 1 person.	20-21
	and employees.	Over 50 years old: 6 people.	51-54 65-69
		See Our Social Dimension: Human Capital	

### LAW 11/2018 REQUIREMENT

Communication of any information provided to shareholders on the diversity criteria and objectives on the occasion of the election or renewal of the members of the Board of Directors, management and specialised committees set up within the Board must be disclosed.

	20-21 83-87

### LAW 11/2018 REQUIREMENT

Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.

-2 Ratio of basic salary and remuneration of women to	COUNTRY	POSITION	SEX	2019
men		Agent / Admin / Validator	W	18,592
(IN LOCAL CURRENCY)		Agent / Admin / Validator	М	18,808
		Quality	W	19,956
		Quality	М	20,456
		F //	W	22,838
		Force/Instructor	М	25,072
		Coordinator Supervisor Service Manager Head of Services	W	38,703
			М	40,217
			W	60,624
	Brazil		М	123,803
	DIAZIL		W	0
			М	0
			W	134,440
			М	163,153
		04h 0ti M	W	181,387
		Other Operations Managers	М	241,846
		011/-01	W	19,855
		Others / Structure	М	41,348
		Other Operations Staff	W	53,432
		Other Operations Staff	М	53,810



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### MANAGEMENT APPROACH: DIVERSITY AND EQUAL OPPORTUNITY

### LAW 11/2018 REQUIREMENT

Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.

Ratio of basic salary and remuneration of women to men (IN LOCAL CURRENCY)

COUNTRY	POSITION	SEX	2019
	Anna / Admin / Validatan	W	416,763
	Agent / Admin / Validator	М	401,866
	O I'll	W	0
	Quality	М	0
	5 "	W	435,157
	Force/Instructor	М	454,722
	Coordinator	W	536,325
	Coordinator	М	518,053
	S	W	455,457
Argentina	Supervisor	М	491,632
Argentina	Coming Management	W	576,388
	Service Manager	М	547,808
	Head of Services	W	720,552
	Head of Services	М	738,975
	Other Operations Managers	W	0
		М	0
	Others / Structure	W	121,875
	Others / Structure	М	138,149
	Other Operations Staff	W	0
	other operations stall	М	0

COUNTRY	POSITION	SEX	2019
	Annat / Admin / Validatan	W	6,856,221
	Agent / Admin / Validator	М	6,976,327
	Quality	W	8,319,710
	Quality	М	7,702,868
	Force/Instructor	W	0
	Force/Instructor	М	0
	O	W	9,915,100
	Coordinator	М	10,048,116
	Supervisor	W	13,534,724
Chile		М	12,920,244
inte		W	18,797,454
	Service Manager	M	23,055,898
	Head of Services	W	0
	nead of Services	М	0
	Other Operations Managers	W	25,152,096
	Other Operations Managers	М	-
	Others / Structure	W	13,582,603
	otners / Structure	М	26,264,667
	Other Operations Staff	W	0
	Other Operations Stall	M	0

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### MANAGEMENT APPROACH: DIVERSITY AND EQUAL OPPORTUNITY

### LAW 11/2018 REQUIREMENT

Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.

Ratio of basic salary and

Italio oi pasic sa	itai y aiiu
remuneration of	women to
men	
(IN LOCAL CURI	RENCY)

COUNTRY	POSITION	SEX	2019
	Arent / Admin / Velidaton	W	16,043,318
	Agent / Admin / Validator	М	17,238,588
	Quality	W	17,372,563
	quality	М	17,859,365
	Force/Instructor	W	19,714,120
	Force/instructor	М	20,136,259
	Coordinator	W	24,107,459
	Coordinator	М	25,469,158
	Samuel and	W	34,683,817
Colombia	Supervisor	М	37,825,485
0010111510	Camilas Managan	W	0
	Service Manager	М	0
	Head of Services	W	77,546,044
	nead of Services	М	77,411,053
	Other Orantiere Mercene	W	170,598,036
	Other Operations Managers	М	125,994,280
	Others / Structure	W	65,637,015
	Others / Structure	М	91,691,671
	Other Operations Staff	W	30,517,635
	Other Operations Staff	М	26,570,369

COUNTRY	POSITION	SEX	2019
	A	W	16,205
	Agent / Admin / Validator	М	16,385
	Quality	W	17,313
	Quality	М	17,033
	Force/Instructor	W	17,574
	For ce/mstructor	М	0
	Coordinator	W	19,291
	Supervisor Service Manager	М	19,325
		W	23,017
Spain		М	26,154
Spain		W	29,186
		М	28,996
	Head of Services	W	30,189
	Tread of Services	M	30,382
	Other Operations Managers	W	0
		M	0
	Others / Structure	W	28,740
	others / Structure	М	30,881
	Other Operations Staff	W	27,554
	other operations stall	М	24,371

Our greatest Value,

Note: Relevant issues are identified in blue.

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### MANAGEMENT APPROACH: DIVERSITY AND EQUAL OPPORTUNITY

### LAW 11/2018 REQUIREMENT

Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.

Ratio of basic salary and remuneration of women to men

(IN LOCAL CURRENCY)

COUNTRY	POSITION	SEX	2019
	Agent / Admin / Validator	W	61,693
	Agent / Admin / Validator	М	61,728
	Overlibe	W	0
	Quality	М	0
	- · · ·	W	0
	Force/Instructor	М	0
		W	95,932
	Coordinator	М	81,458
		W	269,857
Morocco	Supervisor	М	0
MOLOCCO		W	115,234
	Service Manager	М	117,709
	Head of Services	W	0
	Head of Services	М	0
	04h 0ti M	W	0
	Other Operations Managers	М	0
	Other / Charles	W	0
	Others / Structure	М	38,136
	044	W	0
	Other Operations Staff	М	0

COUNTRY	POSITION	SEX	2019
	A / Admir / Wallidates	W	121,879
	Agent / Admin / Validator	М	123,572
	Over 17 to	W	154,027
	Quality	М	150,540
	- n	W	183,235
	Force/Instructor	М	187,172
		W	210,895
	Coordinator	М	224,268
		W	225,358
Mexico	Supervisor	М	285,748
Mexico		W	352,873
	Service Manager	М	395,101
	Head of Services	W	0
	Head of Services	М	0
	Ohban Onantiana Mananan	W	1,425,525
	Other Operations Managers	М	1,358,624
	Other / Charles	W	427,766
	Others / Structure	М	515,247
	Other Operations Staff	W	800,184
	Other Operations Staff	М	752,785

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Note: Relevant issues are identified in blue.

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### MANAGEMENT APPROACH: DIVERSITY AND EQUAL OPPORTUNITY

### LAW 11/2018 REQUIREMENT

Average wages and evolution thereof disaggregated by sex, age and professional or similar classification; wage gaps, job compensation for equal positions or in average in the company.

Ratio of basic salary and remuneration of women to men

(IN LOCAL CURRENCY)

COUNTRY	POSITION	SEX	2019
	Agent / Admin / Validator	W	18,432
	Agent / Admin / Validator	М	18,964
	Quality	W	24,747
	quanty	М	24,789
	Force/Instructor	W	21,050
	Force/instructor	М	24,086
		W	31,438
	Coordinator	М	30,783
		W	51,486
Peru	Supervisor	М	48,141
reiu		W	57,845
	Service Manager	М	56,739
	Head of Services	W	0
	nead of Services	М	1,977
	Other Orantiers Manager	W	0
	Other Operations Managers	М	8,957
		W	23,992
	Others / Structure	М	27,139
	046 0	W	0
	Other Operations Staff	М	33,844
COUNTRY	POSITION	SEX	2019
	Agent / Admin / Validator	W	13,325
	Agent / Admin / Validator	М	13,977
	Quality	W	12,485
	quanty	М	14,493
	Force/Instructor	W	0
	Force/Instructor	М	0
	O	W	18,070
	Coordinator	М	17,066
	Sunamiana	W	16,184
Portugal	Supervisor	М	18,006
oi tugat	- · · · ·	W	0
	Service Manager	М	0
	Head of Services	W	0
	nedu 01 Services	М	0
	Other Operations Manager	W	0
	Other Operations Managers	М	37,413
	011 / 011	W	22,547
	Others / Structure	М	18,054
	01101	W	17,022
	Other Operations Staff	M	18,907

Average compensation was calculated considering the basic salary plus any additional amounts paid, taking into account the full time equivalent actual values of all employees throughout 2019, expressed in local currency.

In 2019, we were able to provide more detailed data. Therefore, data from previous years are not included as they are not comparable. In the same vein, we are working on the development of a corporate tool to provide disaggregated data by age.

A preliminary study on wage gaps in Peru and Spain was conducted in 2018. However, given the disparity of criteria used, we are still working to harmonise the calculation mechanism.



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### MANAGEMENT APPROACH: NON-DISCRIMINATION

### LAW 11/2018 REQUIREMENT

Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour; the effective abolition of child labour. Equality: measures to promote equal treatment and opportunities between women and men; equality plans [Chapter III of the Organic Law 3/2007 of 22 March for effective equality of women and men], measures to promote employment, protocols against sexual and gender harassment, integration and universal accessibility for people with disabilities; policies against all forms of discrimination and, where appropriate, diversity management.

10N 2016	406-1	Incidents of discrimination and corrective actions taken	There have been no cases of discrimination.	24-28 65-69 83-87
RI VERSION		1/2018 REQUIREMENT sal accessibility for people with disa	bilities	·
<u>5</u>			See Our Social Dimension: Equality and integration See Social Action	65-72 103-123
		11/2018 REQUIREMENT byees with disabilities		
			See Our Social Dimension: Human Capital	65-72
			See Our Social Dimension: Equality and integration	103-123
			See Social Action	

### MANAGEMENT APPROACH: FREEDOM OF ASSOCIATION AND COLLECTIVE BARGAINING

### **LAW 11/2018 REQUIREMENT**

Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour; the effective abolition of child labour. Organisation of social dialogue, including procedures for informing and consulting staff, and negotiating with them.

407	FREEDOM OF ASSOCIATION	Due to the nature of services performed, the risk of violation of human rights is deemed non-existent.	24-25 77 83-85
407-1	Operations and suppliers in which the right to freedom of association and collective bargaining may be at risk	None.	-

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Note: Relevant issues are identified in blue.

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### MANAGEMENT APPROACH: CHILD LABOUR

### LAW 11/2018 REQUIREMENT

Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour, the effective abolition of child labour.

RI VERSION	408	CHILD LABOUR	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs  Code of Ethics for Suppliers	24-28 86-87	
15	408-1	Operations and suppliers at significant risk for incidents of child labour	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs Code of Ethics for Suppliers	24-28 86-87	

### MANAGEMENT APPROACH: FORCED LABOUR

### LAW 11/2018 REQUIREMENT

Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour, the effective abolition of child labour.

GRI VERSIC	409	FORCED LABOUR	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs Code of Ethics for Suppliers	24-28 86-87
	409-1	Operations and suppliers at significant risk for incidents of forced or compulsory labour	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs Code of Ethics for Suppliers	24-28 86-87

MANA	GEMENT APPROACH: SECURI	TY PRACTICES	•
410-1	Security personnel trained in human rights policies or procedures	Konecta does not have security personnel within its staff. In Spain, the company works with a large Group that offers different Security services, which is adhered to the Global Compact and enforces the practical implementation of the rights enshrined in the Universal Declaration of Human Rights (UDHR), adopted by the United Nations General Assembly.	86-87

MANAGEMENT APPROACH: RIGHTS OF INDIGENOUS PEOPLES					
411-1 Incidents of violations inv rights of indigenous peop	5	-			

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	GRI Standard	Summary / Description	Comment / Section	Page		
	MANA	GEMENT APPROACH: HUMAN F	RIGHTS ASSESSMENT			
GRI VERSION 2016	LAW 11/2018 REQUIREMENT  Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour, the effective abolition of child labour.					
	412	HUMAN RIGHTS	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs	86-87		
	412-1	Operations that have been subject to human rights reviews or impact assessments	See Corporate Responsibility and Sustainability: UN Global Compact and SDGs  Code of Ethics for Suppliers	24-28 86-87		
	MANAGEMENT APPROACH: INVESTMENT					
GRI VERSION 2016	412-2	Employee training on human rights policies or procedures	Approval of Code of Ethics and employee training on this subject. The welcome pack for new employees includes a section on equality training, Human Rights, respect for people, training in customer service.	24-28 55 56-61		
	LAW 11/2018 REQUIREMENT  The inclusion of social, gender equality and environmental aspects in the procurement policy and the consideration of suppliers and subcontractors' social and environmental responsibility commitments in our relations, as well as monitoring systems audit and results thereof.					
	412-3	Significant investment agreements and contracts that include human rights clauses or that underwent human rights screening	100 % of suppliers are committed to respecting human rights.	4 24-28 83-86		
	MANAGEMENT APPROACH: LOCAL COMMUNITIES					
GRI VERSION 2016	LAW 11/2018 REQUIREMENT Impact of the company's activity on employment and local development; impact of the company's activity on local populations and on the territory; relations with local stakeholders and dialogue modalities implemented.					
	413	LOCAL COMMUNITIES	See Social Action	103-123		
	LAW 11/2018 REQUIREMENT Relations maintained with local stakeholders and dialogue modalities implemented.					
	413-1	Operations with local community participation, impact evaluations and development programmes	See Our Social Dimension: Equality and Integration See Social Action	83-86 103-123		
	LAW 11/2018 REQUIREMENT Impact of the company's activity on employment and local development; impact of the company's activity on local populations and on the territory; relations with local stakeholders and dialogue modalities implemented.					
	413-2	Operations with significant actual and potential negative impacts on local communities	See Social Action	103-123		

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Note: Relevant issues are identified in blue.

Standard Summary / Description Comment / Section **Page** MANAGEMENT APPROACH: SUPPLIER SOCIAL ASSESSMENT ON HUMAN RIGHTS, LABOUR PRACTICES AND SO-CIAL IMPACT LAW 11/2018 REQUIREMENT The inclusion of social, gender equality and environmental aspects in the procurement policy and the consideration of suppliers and subcontractors' social and environmental responsibility commitments in our relations, as well as monitoring systems audit and results thereof. 414-1 New suppliers that were 100 % 24-28 83-86 screened using social criteria LAW 11/2018 REQUIREMENT The inclusion of social, gender equality and environmental aspects in the procurement policy and the consideration of suppliers and subcontractors' social and environmental responsibility commitments in our relations, as well as monitoring systems audit and results thereof. 414-2 Negative social impacts in the 24-28 supply chain and actions taken Contribution to parties and / or No contributions to political parties have been made. political representatives MANAGEMENT APPROACH: CUSTOMER HEALTH AND SAFETY LAW 11/2018 REQUIREMENT Systems for handling complaints received and resolution thereof. CUSTOMER HEALTH AND The services offered by Konecta do not entail impacts on the safety and 24-28 SAFETY health of customers. 416-1 24-28 Assessment of the health and The services offered by Konecta do not entail impacts on the safety and safety impacts of product and health of customers. service categories LAW 11/2018 REQUIREMENT Systems for handling complaints received and resolution thereof. 416-2 No breaches of this kind have been identified Incidents of non-compliance concerning the health and safety impacts of products and services Complaints received and Due to the nature of the services offered, Konecta handles two types resolution thereof of complaints: those coming from end users (that may sometimes be unrelated to the service provided by Konecta) and those from customers. The former are handled by the customer and the latter by Konecta. In this case, the persons in charge of the service assess the incidence and proceed to solve it directly in the operation. The relevant claims are forwarded to the Quality and Environment Department for the recording and monitoring of the implemented corrective actions.

of complaints at a corporate level.



Note: Relevant issues are identified in blue.

We are currently working on a method that enables monitoring both types

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### Standard Summary / Description Comment / Section **Page** MANAGEMENT APPROACH: MARKETING AND LABELING Requirements for product Not applicable. and service information and labeling LAW 11/2018 REQUIREMENT Systems for handling complaints received and resolution thereof. Incidents of non-compliance Not applicable. concerning product and service information and labeling Incidents of non-compliance concerning marketing communications MANAGEMENT APPROACH: CLIENT PRIVACY LAW 11/2018 REQUIREMENT Systems for handling complaints received and resolution thereof. 418-1 Substantiated complaints No substantiated complaints occurred in 2019. regarding concerning Moreover, while it is true that there have been six minor security breaches of client privacy and incidents, three of them related to data protection, the company handled losses of client data and closed them, following the protocols established for such situations without major repercussions. MANAGEMENT APPROACH: SOCIOECONOMIC COMPLIANCE LAW 11/2018 REQUIREMENT Application of due diligence on issued related to human rights; risk prevention of human rights violations and, where appropriate, measures to mitigate, manage and repair any possible abuses committed; reported cases of human rights violations; promotion and compliance with the provisions of the fundamental conventions of the International Labour Organisation concerning respect for freedom of association and the right to collective bargaining; the elimination of discrimination in employment and occupation; the elimination of forced or compulsory labour, the effective abolition of child labour. Failure to comply with laws No breaches of this kind have been identified. and regulations in social and economic fields

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Note: Relevant issues are identified in blue.



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### **AENOR**

### Non-Financial Information Verification Statement

AENOR verification statement for

**GMM TOPCO CONEXION, S.L.** 

concerning the consolidated statement of non-financial information KONECTA CORPORATE RESPONSIBILITY AND SUSTAINABILITY REPORT 2019

according to law 11/2018

for the period ending on december 31, 2019

Madrid May 20, 2020

Rafael García Meiro Chief Executive Officer

2020/0326/VN0F-2020

AENOR INTERNACIONAL S.A.U. C/ GÉNOVA 6, 28004 MADRID
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### **AENOR**

GMM TOPCO CONEXION, S.L. (hereinafter the organization) with registered office at: CALLE DE SERRANO, 41 PISO 2. 28001 - MADRID and on its behalf, D. Jesus V. Barrio Rivas, in charge of Consejero Delegado, has commissioned AENOR to carry out a verification under a limited level of assurance of its Non-Financial Information Statement (hereinafter EINF) in accordance with Law 11/2018 amending the Commercial Code, the revised text of the Law on Corporations approved by Royal Legislative Decree 1/2010 of 2 July and Law 22/2015 of 20 July on the Auditing of Accounts, with regard to non-financial information and diversity (hereinafter Law 11/2018).

As a result of the verification carried out, AENOR issues this Statement, of which the verified EINF forms part. The Declaration is only valid for the purpose entrusted and reflects only the situation at the time it is issued.

The purpose of the verification is to provide the interested parties with a professional and independent opinion about the information and data contained in the organization's EINF, prepared in accordance with Law 11/2018.

Responsibility of the organization. The organization was responsible for reporting its non-financial information status in accordance with Law 11/2018. The formulation and approval of the EINF, as well as its content, is the responsibility of its Governing Body. This responsibility also includes designing, implementing and maintaining such internal control as is deemed necessary to ensure that the EINF is free from material misstatement due to fraud or error, as well as the management systems from which the information required for the preparation of the EINF is obtained. The organisation, in accordance with the commitment formally undertaken, has informed AENOR that no events have occurred, from the date of the close of the financial year reported in the non-financial report until the date of verification, that might require corrections to be made to the report.

Verification program in accordance with ISO/IEC 17029:2019 AENOR, in accordance with the aforementioned Act, has carried out this verification as an independent provider of verification services. The verification has been developed under the principles of "evidence-based approach, fair presentation, impartiality, technical competence, confidentiality, and accountability" required by the international standard ISO/IEC 17029:2019 "Conformity assessment - General principles and requirements for validation and verification bodies".

Likewise, in the verification program, AENOR has considered the international requirements of accreditation, verification or certification corresponding to the information matters contemplated in the Law:

European Regulation EMAS (Environmental Verification)

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## **AENOR**

- SA 8000 (international labour principles and rights in accordance with the ILO (International Labour Organization), the Universal Declaration of Human Rights and the Convention on the Rights of the Child. SAAS Procedure 200)
- Environmental Management System (ISO 14001).
- Social Responsibility Management System, IQNet SR 10 and SA8000 schemes
- Quality Management System (ISO 9001).
- Energy Management System (ISO 50001).
- Occupational Health and Safety Management System (ISO 45001).

Additionally, the criteria and information that have been taken into account as a reference to carry out the Verification Program have been:

- Law 11/2018 of 28 December, which amends the Commercial Code, the revised text of the Companies Act approved by Royal Legislative Decree 1/2010 of 2 July, and Law 22/2015 of 20 July on the Auditing of Accounts, with regard to non-financial information and diversity.
- 2) Directive 2014/95/EU of the European Parliament and Council of 22 October 2014 amending Directive 2013/34/EU as regards the disclosure of non-financial information and diversity reporting by certain large companies and certain groups.
- 3) Communication of the European Commission 2017/C 215/01, Guidelines on non-financial reporting (methodology for non-financial reporting)
- the international standard ISO/IEC 17029.2019 Conformity assessment General principles and requirements for validation and verification bodies
- 5) The criteria established by the global sustainability reporting initiative in the GRI standards where the organisation has opted for this recognised international framework for disclosure of information relating to its corporate social responsibility performance

AENOR expressly disclaims any liability for decisions, investment or otherwise, based on this Declaration.

During the verification process carried out, under a limited level of assurance, AENOR conducted interviews with the personnel in charge of compiling and preparing the Report and reviewed evidence relating to:

2020/0326/VN0F-2020

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### **AENOR**

- Activities, products and services provided by the organization.
- Consistency and traceability of the information provided, including the process followed to collect it, sampling information about the reported.
- Completion and content of the statement of non-financial information in order to ensure the completeness, accuracy and veracity of its content.
- · Letter of statements from the Administrative Body.

The conclusions are therefore based on the results of this sample process, and do not absolve the Organization of its responsibility for compliance with applicable legislation.

The personnel involved in the verification process, the review of findings and the decision to issue this Statement have the knowledge, skills, experience, training, supporting infrastructure and capacity to effectively carry out these activities.

### CONCLUSION

Based on the foregoing, in our opinion, there is no evidence to suggest that the statement of non-financial information included in the KONECTA CORPORATE RESPONSIBILITY AND SUSTAINABILITY REPORT 2019 and for the year ended December 31, 2019, does not provide accurate information on the performance of GMM TOPCO CONEXION, S.L. and companies referenced in the consolidated non-financial information statement, in terms of social responsibility under Law 11/2018. Specifically, with regard to environmental, social and personnel issues, including the management of equality, non-discrimination and universal accessibility, human rights, the fight against corruption and bribery, and diversity.

2020/0326/VN0F-2020

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### Konecta offices

..... Argentina

### **ROSARIO**

•Brown 2552

### MENDOZA

• Gutierrez 50

### **BUENOS AIRES**

• Corrientes 746

### CORDOBA

- Rosario de Santa Fe 71
- 25 de Mayo 1440
- Rosario de Santa Fe 89

### CHACO

- Monteagudo 55
- 9 de Julio 1445

..... Brazil

### SÃO PAULO

- Rua Sergio Tomás, 415 Bom Retiro, São Paulo - SP, 01131-010
- Rua Ipanema, Bresser, 415 São Paulo SP, 03164-200
- Rua Líbero Badaró, 377 Historical Centre of São Paulo, São Paulo - SP, 01010-001
- Rua 7 de abril, 230 Centro Histórico de São Paulo, São Paulo - SP, 01044-000

Chile

### SANTIAGO

• Rodrigo de Araya N°1045, Macul

Zañartu N°1300, Ñuñoa

CATALONIA

- Complejo de Oficinas Illacuna, Edf. B Calle Llacuna, 56-68. 08005 Barcelona
- C/ Marqués de Sentmenat, 35. 08010 Barcelona
- C/ Llull, 95 97. 08005 Barcelona

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Konecta CR&S REPORT 2019

### MEDELLIN

- Lleras: Cr 37A Nº 8-43
- CEOH: Cr 52 No 14-30, Local 261
- DRY PORT: Cll 8B Nº 65-191
- Itagüí Branch: Cll 50 Nº 40-17, Interior 103

#### BOGOTA

- Branch 24: Av. Cll 24 No 86-49, Lote 2
- Dorado: Transversal 93 Nº 51-98
- Centre: Cr. 8 No 12. B-61
- Niza: Cll 116 Nº 71. D-46

#### MONTERIA

• Antiguo Seminario Juan XXIII: Trav. 9 Nº 1. A-97

Spain

### KONECTA HEADQUARTERS

• C/ Serrano, 41. 28001 Madrid

......

### ANDALUSIA

- Ctra. Prado de la Torre, s/n Parc 77-79. 41110 Bollullos de la Mitación - Sevilla
- C/ Leonardo Da Vinci, 5. 41092 Isla de la Cartuja
- Avda. de Espartinas, 11. 41110 Bollullos de la Mitación – Sevilla

### ASTURIAS

• Camino de los Heros, 4. 33401 Avilés

### CANARY ISLANDS

- Edificio Fundación Puertos Las Palmas, Muelle Santa Catalina s/n Explanada de los Vapores Interinsulares. 35008 Las Palmas de Gran Canaria
- Dársena Pesquera del Puerto de Santa Cruz de Tenerife, edificio SOFITESA. 38180 Santa Cruz de Tenerife

### CASABLANCA

 Lotissement La Colline, Immeuble les Quatre Temps Sidi Maarouf. Zip Code 20190 Casablanca

• Castile AND LEON
• Complejo San Cristo

 Complejo San Cristóbal, Edif. 3 2 C/ Plata 41. 47012 Valladolid

### AUTONOMOUS REGION OF MADRID

- Avda. de la Industria, 49. 28108 Alcobendas -Madrid
- C/ del Comercio, 6-8. 28760 Tres Cantos -Madrid
- C/ del Comercio, 14. 28760 Tres Cantos Madrid
- C/ Viento, 6-8. 28760 Tres Cantos Madrid
- C/ San Romualdo, 26. 28037 Madrid
- Parque Empresarial Avalon, C/ Santa Leonor, 65. 28037 Madrid
- Avda. Manoteras, 26. 28050 Madrid
- C/ Norias, 92. 28221 Majadahonda Madrid

### AUTONOMOUS REGION OF VALENCIA

 C/ Joaquín Martínez Marciá, 1. 03205 Elche -Alicante

### EXTREMADURA

 C/ Luis Montero Béjar, esq. C/ Alfonso Iglesias Infante Pol. Ind. Las Picadas II. 06200 Almendralejo - Badajoz

### GALICIA

- Polígono de Bergondo, parcela B-18 15165 Bergondo - La Coruña
- Polígono de Pocomaco Parcela A3, Nave F+G. 15190 - La Coruña
- La Grela, Calle Galileo Galilei 2. 15008 -La Coruña
- Avda. Finisterre 325. 15008 La Coruña

### BASQUE COUNTRY

• C/ José Miguel Arrieta Mascarua, 1. 48840 Güeñes – Bilbao

..... Morocco

• Avenida José Malhoa, No.21. 1070-157 Lisbon

......

• Avda. Añil 611, Granjas México. C P 08400

S/N, Granjas México. C P 08400 Delegación

• Avda. Viaducto Río de la Piedad y Río Churubusco

• C/ Constitución de 1917, 1109 Barrio de Santiago.

• Calzada Carlos Herrera Araluce Nº544, Parque

• Centro de Negocios Lima Cargo City: Av Elmer

• Mall Aventura Plaza: Avda. Oscar Benavides Nro.

• Crillón: Av Nicolás de Piérola Nº 589, Cercado de

• Edificio Fénix: Avda. Nicolás de Piérola Na 1014,

• Surguillo: Avda. República de Panamá Nº 4575,

• Edificio Sudamericana: Jr. Carabaya Nº 933,

• Jr. Sáenz Peña Nº 355, Chiclayo

3866, Nivel 5 Edif. No 1, Bellavista, Callao

......

Faucett Nº 2889, Callao

Cercado de Lima

Cercado de Lima

Surquillo

CHICLAYO

Industrial Carlos Herrera.C P 35078 Gómez Palacio I

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DURANGO

PUEBLA

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